

701—1100.1(99G) Promotional use of tickets by persons without lottery licenses. Tickets may be given away for promotional purposes by persons without a lottery license in conjunction with the purchase of a product or service or an admission fee without violating this provision provided that the actual cost of the product or service or admission fee is not calculated to include the ticket price, and the promotion is not designed, intended, or conducted to circumvent the department's licensing requirements.

This rule is intended to implement Iowa Code sections 99G.9, 99G.25, and 99G.30.

[ARC 8916C, IAB 2/19/25, effective 3/26/25]