21—71.6(190) Standard for light butter.

“Light butter” is the food defined in Iowa Code section 190.1(1) except:

1. The milkfat content of light butter shall be 52 percent.
2. Light butter shall have vitamin A added, if needed, to provide 15,000 international units per pound, within limits of good manufacturing practices.
3. Light butter may contain the following dairy ingredients: partially skimmed milk, skim milk, buttermilk, whey or whey-derived ingredients.
4. Other optional ingredients allowed in light butter are:
   (1) Water;
   (2) Salt or salt substitutes;
   (3) Bacterial cultures;
   (4) Nutritive sweeteners;
   (5) Emulsifiers and stabilizers;
   (6) Safe and suitable color additives;
   (7) Natural flavors; or
   (8) Safe and suitable ingredients that improve texture, prevent syneresis, or extend the shelf life of the product.

5. Label declaration. The principal display panel of the label must include a comparative statement expressing the reduction in calories and fat relative to butter (i.e., one-third less fat and calories than regular butter).

This rule is intended to implement Iowa Code chapter 190.