

641—152.2(78GA, HF2565) Funding.

152.2(1) In addition to other requests for proposals necessary to implement the initiative, the commission shall issue a request for proposal (RFP) for the youth program, the media, marketing and communications program, and the cessation program for pregnant women. The RFP for each program shall include the amount of funding available, the project period, the services to be delivered, performance measures, application due date and other relevant time frames, a description of the review process, the review criteria to be used, expected contract terms, and a reference to the appeal process in the event an application is denied.

152.2(2) Applications submitted in accordance with these rules shall be evaluated in accordance with the review process described in the RFP. The administrator of the division of tobacco use prevention and control shall make the final determination regarding funding and shall notify all applicants regarding funding decisions by restricted certified mail, return receipt requested.