

481—944.3(157,272C) Standards.

944.3(1) General criteria. A continuing education activity that meets all of the following criteria is appropriate for continuing education credit if the continuing education activity:

- a. Constitutes an organized program of learning that contributes directly to the professional competency of the licensee;
- b. Pertains to subject matters that integrally relate to the practice of the profession;
- c. Is conducted by individuals who have specialized education, training and experience by reason of which said individuals should be considered qualified concerning the subject matter of the program. At the time of audit, the board may request the qualifications of presenters;
- d. Fulfills stated program goals, objectives, or both; and
- e. Provides proof of attendance to licensees in attendance including:
 - (1) Date, location, course title, presenter(s), sponsor(s);
 - (2) Number of program contact hours; and
 - (3) Evidence of successful completion of the course provided by the course sponsor.

944.3(2) Specific criteria. The licensee may obtain the minimum continuing education hours of credit outlined in paragraph 944.2(2) "a" by:

- a. Attending workshops, trade shows, conferences or symposiums.
- b. Accessing online training, such as viewing interactive conferences, attending webinars, or completing online training courses.
- c. Attending programs on product knowledge, methods and systems. Continuing education shall be directly related to the technique and theory specific to the practice of barbering and cosmetology arts and sciences. No direct selling of products is allowed as part of a continuing education offering.
- d. Attending business classes specific to owning or managing an establishment are acceptable. In addition to fulfilling the requirements in rule 481—944.2(157), for each prescribed practice license held by a licensee, the licensee is to complete four hours in each area.

944.3(3) Specific criteria for providers and sponsors of continuing education.

a. Continuing education shall be obtained by attending programs that meet the criteria in subrule 944.3(1). Individuals or groups may offer continuing education programs for any prescribed practice within the barbering and cosmetology arts and sciences that meet the criteria in rule 481—944.3(157,272C) offered by or with express sponsorship in advance of delivery by the following organization(s):

- (1) Barbering and cosmetology arts and sciences organizations, including:
 1. National, state or local associations;
 2. Schools and institutes;
 3. Textbook publishers.
 - (2) Universities, colleges or community colleges;
 - (3) If intense pulsed light (IPL) or microdermabrasion is within the licensee's prescribed practice as outlined in rule 481—940.5(157), manufacturers or institutes of laser technology.
- b. A licensee who is a presenter of a continuing education program that meets the criteria in rule 481—944.3(157,272C) may receive credit once per biennium for the initial presentation of the program. The presenter may receive the same number of hours granted the attendees.

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