

261—72.5(78GA,ch197) Applications for assistance. The application for assistance shall be available on the authority's website. To qualify for the export trade assistance program, the applicant shall:

72.5(1) Complete the export trade assistance program's application form and submit it to the authority prior to trade event participation. Successful applicants will be required to enter into a contract for reimbursement with the authority prior to trade event participation.

72.5(2) Exhibit products or services or samples of Iowa products in conjunction with an international trade show or trade mission.

72.5(3) Have in attendance at the trade show or trade mission at least one full-time employee or sales representative of the applicant.

72.5(4) Pay all expenses related to participation in the trade event and submit eligible, documented expenses for reimbursement from the authority.

72.5(5) Complete the final report form and submit it to the authority before final reimbursement can be made.

[ARC 4375C, IAB 3/27/19, effective 5/1/19]