261—72.3(78GA,ch197) Eligible applicants. The export trade assistance program is available to Iowa firms either producing or adding value to products, or both, or providing exportable services in the state of Iowa. To be eligible to receive trade assistance, applicants must meet all five of the following criteria:

1. Be an entity employing fewer than 500 individuals, 75 percent or more of whom are employed within the state of Iowa,
2. Exhibit products or services or samples of Iowa manufactured, processed or value-added products or agricultural commodities in conjunction with an international trade show or trade mission,
3. Have at least one full-time employee or sales representative participate in the trade show or participate in the trade mission,
4. Provide proof of deposit or executed payment agreement for a trade show, or payment of the trade mission participation fee, and
5. Be considered by the authority as compliant with past ETAP contractual agreements.

[**ARC 9064B**, IAB 9/8/10, effective 10/13/10; **ARC 4375C**, IAB 3/27/19, effective 5/1/19]