

761—118.2(306C) Definitions.

“Business” means an entity that provides a gas, food, lodging, or camping service or that is an attraction site.

“Business sign” means a separate sign attached to a specific service sign; the business sign shows the name, symbol or trademark of a business that provides the type of motorist service identified on the specific service sign.

“General service sign” means an official guide sign that identifies general road user services, such as gas, food, lodging and camping. This sign does not provide for the placement of business signs.

“Main line” means the main-traveled way of an interstate or a freeway-primary highway.

“Meal” means the service of food entrees and beverages between the hours of 8 a.m. to 10 a.m., 11 a.m. to 1 p.m., or 5 p.m. to 7 p.m.

“Motorist service” means one of the following five types of services: gas, food, lodging, camping or attraction.

“Ramp” means the exit lane that carries decelerating traffic away from the main line of an interstate or a freeway-primary highway.

“Specific service sign” means an official guide sign that identifies one or more types of motorist services, provides directional information, and has spaces for the attachment of business signs to identify businesses providing those services.

“Trailblazing sign” means a specific service sign erected on the road network accessed from an interchange that has logo signing; the sign directs motorists to a particular business signed on the main line and has spaces for the attachment of business signs.

“Visible” means able to be identified or comprehended by a person of visual acuity sufficient to be issued an Iowa driver’s license.

[ARC 8785C, IAB 1/8/25, effective 2/12/25]