

**185—7.3(123) Purchases.****7.3(1)** *Procedure for presentation of new alcoholic liquor items for listing.*

a. The following information is furnished for the convenience and guidance of suppliers of alcoholic liquors wishing to submit their products to the division for consideration and possible listing.

b. Rescinded IAB 5/15/91, effective 6/19/91.

c. The administrator will determine the frequency of new listings. This will also include any change in price, alcoholic content, name or formula. The deadline for submission of merchandise for possible listings shall be as established by the administrator.

d. All new listings shall be submitted on the proper form "Liquor Vendors Price Quotation," furnished by the division, and shall include freight charges f.o.b. our warehouse at 1918 S.E. Hulsizer, Ankeny, Iowa 50021.

e. All new listings shall be submitted to the administrator or designee. The administrator reserves the right to establish a time limit on submissions made. This rule is established as a means of shortening interviews.

f. No supplier shall give away any alcoholic liquor samples of any kind or description at any time in connection with business except alcoholic liquor for testing or sampling purposes which must be delivered to the division's product manager.

(1) The division may, if necessary, when a brand of liquor has been accepted for testing, forward samples to the state chemist for analysis. Such brand shall be subject to final approval by the division after receiving the chemist's report.

(2) When a distiller wishes to change the formula or price of a brand already listed with the division, they will prepare and submit new price quotations. These will be considered effective upon receipt.

(3) Suppliers must have their presentation made before the division only by an authorized agent or representative whose name has been properly registered with the division, and who must carry a division identification card and number.

(4) In relationship to any of the above, no member or employee of the division shall accept or receive any gift of alcoholic liquor or wine or other things of value from any supplier doing business with the division or seeking to do business with the division, and that no employee or member of the division shall at any time give or sell any sample liquor, or liquor received for chemical analysis to any person.

**7.3(2)** Reserved.

This rule is intended to implement Iowa Code subsection 123.21(2).