

**185—7.2(123) Salespersons—prohibited practices—penalties.**

**7.2(1)** *Solicitation of employees.* No supplier of alcoholic beverages, or salesperson, agent or representative thereof, shall solicit either in person, by mail or otherwise, any employee of the division except the administrator or designee, for the purpose or with the intent of furthering the sale of a particular brand or brands of merchandise as against another brand or brands of merchandise. No supplier or representative thereof shall give away any alcoholic beverage of any kind or description or anything of value to any person in the employ of the division. This provision shall not prevent any contribution to any college, university or any research project for use in combating and studying alcoholism.

**7.2(2)** *Visiting of state stores.* Rescinded IAB 5/15/91, effective 6/19/91.

**7.2(3)** *Gifts of alcoholic liquor prohibited.* No salesperson, agent or representative of any supplier shall give or offer to any employee of the division any entertainment, gratuity or any other consideration for the purpose of inducing or promoting sale of merchandise.

**7.2(4)** *Advertising material.* Rescinded IAB 5/15/91, effective 6/19/91.

**7.2(5)** *Solicitation of orders prohibited.* Rescinded IAB 5/15/91, effective 6/19/91.

**7.2(6)** *Sale or brand information.* Rescinded IAB 5/15/91, effective 6/19/91.

This rule is intended to implement Iowa Code subsection 123.21(2).