

CHAPTER 34
WELCOME CENTER PROGRAM

[Prior to 7/19/95, see 261—Ch 58]

[Prior to 9/6/00, see 261—Ch 63]

[Prior to 7/4/07, see 261—Ch 102]

261—34.1(15) Purpose. The primary goal of a statewide program for welcome centers is to provide travel-related services and tourism information to travelers. A program is established to maintain a variety of welcome centers at strategic locations to meet the needs of travelers in the state.
[ARC 5138C, IAB 8/12/20, effective 9/16/20]

261—34.2(15) Welcome center program. The economic development authority shall establish and administer a statewide welcome center program.

34.2(1) Collaboration with state agencies. The authority shall collaborate with other state agencies as necessary to coordinate the operation of such welcome centers and to provide information to travelers.

34.2(2) Operation. The authority shall operate, manage, and maintain all state-owned and state-operated welcome centers, including the provision of travel-related services and the collection and distribution of tourism information.

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These rules are intended to implement Iowa Code sections 15.271 and 15.272.

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