

PART IV  
*BUSINESS DEVELOPMENT DIVISION*  
CHAPTER 50  
DIVISION RESPONSIBILITIES

**261—50.1(15) Mission.** The division's mission is to continually strengthen Iowa's presence in the domestic and international marketplace, promote Iowa goods and services worldwide, attract and retain skilled workers, attract and retain business investment and facilitate the growth of Iowa's entrepreneurial and existing businesses to create new opportunities and wealth for Iowans.

**261—50.2(15) Division responsibilities.** The division's primary responsibilities are marketing, business assistance, operation of the office of science and technology, and business finance.

**50.2(1) Marketing.** Marketing activities include, but are not limited to, administration of the taste of Iowa program, business location assistance, assisting existing industry, export marketing, human resource recruitment consortium, reverse foreign investment and trade missions.

**50.2(2) Business assistance.** Business assistance includes, but is not limited to, administration of the following programs and services: business license information center (BLIC), economic development set-aside (EDSA) program, assistance to businesses and communities regarding immigration issues, brownfield redevelopment assistance, Iowa waste exchange program, physical infrastructure assistance program (PIAP), regional angel investors network (RAIN), recycle Iowa, regulatory assistance, venture network of Iowa (VNI), training assistance under Iowa Code chapters 260E and 260F, and accelerated career education (ACE) under Iowa Code chapter 260G.

**50.2(3) Business finance.** Business finance activities include, but are not limited to, program administration for community economic betterment account (CEBA), CEBA venture, comprehensive management assistance, entrepreneurs with disabilities, new jobs and income program (NJIP), enterprise zone (EZ) program, entrepreneurial ventures assistance (EVA) program, self-employment loan program (SELP), targeted small business financial assistance program (TSBFAP), and value-added agricultural products financial assistance program (VAAPFAP).

**50.2(4) Office of science and technology.** Reserved.

These rules are intended to implement Iowa Code chapter 15 and section 17A.3.

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