CHAPTER 121
ADOPT-A-HIGHWAY PROGRAM

761—121.1(307) Purpose. These rules describe the adopt-a-highway program and the procedure for applying to participate in the program.

761—121.2(307) Information and location. Information and application forms relating to the adopt-a-highway program may be obtained by contacting the local maintenance office for the name of the person administering the program in the local area, or: Office of Maintenance, Iowa Department of Transportation, 800 Lincoln Way, Ames, Iowa 50010. Applications shall be submitted to the person administering the program in the local area.

761—121.3(307) Program guidelines. All primary roads, including interstate highways, under the jurisdiction of the department shall be eligible for participation in the adopt-a-highway program.

761—121.4(307) Sponsors.
121.4(1) Eligible sponsors. Communities, organizations and individuals are eligible to participate in the adopt-a-highway program.
121.4(2) Ineligible sponsors. The department shall not grant sponsorship of a highway section in the adopt-a-highway program if the sponsorship might be deemed a partisan endorsement by the state or have an adverse effect on the program.
121.4(3) Discrimination prohibited. Eligible sponsors must comply with all applicable laws prohibiting discrimination based on age, race, creed, color, sex, sexual orientation, gender identity, national origin, religion or disability.

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761—121.5(307) Eligible activities.
121.5(1) The adopt-a-highway program allows individuals or groups to assume responsibility for performing one or more of the eligible activities for a specific segment of highway.
121.5(2) Eligible activities for sponsorship in the adopt-a-highway program include, but are not limited to: litter pickup, wildflower and prairie grass plantings, planting and harvesting seed for wildlife and reseeding operations, tree planting, landscaping and landscape maintenance, living snow fence plantings, and hand weeding of sensitive areas.

761—121.6(307) Procedure.
121.6(1) Application. Form 810105, “Application to Adopt-A-Highway,” includes the agreements to be signed by the sponsor and the department and lists the responsibilities of both the sponsor and the department.
121.6(2) Selection. If more than one individual or group applies to adopt a specific highway segment, the department shall determine the sponsor.
121.6(3) Termination. If the department determines that a sponsor is not fulfilling the terms and conditions of the agreement, the department may terminate the sponsorship.

These rules are intended to implement Iowa Code section 307.24.

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