CHAPTER 37
REQUIRED DISCLOSURES FOR PHILANTHROPIC CONTRIBUTIONS MADE BY CERTAIN
STUDENT LOAN LENDERS TO CERTAIN EDUCATIONAL INSTITUTIONS

61—37.1(261F) Required disclosures by covered institutions relating to certain philanthropic
ccontributions.

37.1(1) Definitions. The terms “covered institution,” “educational loan,” “gift,” “lender,” “lending
institution,” “preferred lender arrangement,” and “preferred lender list” have the same meaning as those
terms are defined in Iowa Code section 261F.1.

a. The term “de minimis” means a monetary amount or fair market value of $100 or less, as
applicable. For the purposes of this chapter, a gift from a lending institution is not de minimis if the
cumulative sum of all such monetary and other gifts from the lending institution to the covered institution
exceeds $100 in the same calendar year.

b. The term “monetary value” relating to a nonmonetary philanthropic contribution means the fair
market value of the contribution. All the facts and circumstances connected with the contribution must
be considered in the determination of fair market value, including but not limited to the use, desirability
to the recipient, scarcity of the contributed product or service and the average price the recipient would
pay to purchase the contributed product or service.

c. The term “philanthropic contribution” means a charitable contribution that is unrelated to
educational loans from a lending institution to a covered institution and is not de minimis.

37.1(2) A covered institution with a preferred lender list that has received a philanthropic
contribution from a preferred lender during the current calendar year or either of the two prior calendar
years shall do each of the following:

a. Include one of the following on all preferred lender lists:

(1) A clear and conspicuous statement of all philanthropic contributions received from preferred
lenders during the current calendar year and the two prior calendar years, including the monetary value
and nature of each contribution.

(2) A clear and conspicuous hyperlink to the covered institution’s primary Web site related
to private educational loans to the statement required pursuant to paragraph 37.1(2) “b.”

b. Post for public viewing on the covered institution’s primary Web site related to
private educational loans a clear and conspicuous statement of all philanthropic contributions received
from preferred lenders during the current calendar year and the two prior calendar years, including
the monetary value and nature of each contribution, or maintain a clear and conspicuous hyperlink
displayed on that Web site that links the reader to the required statement.

37.1(3) A charitable contribution unrelated to educational loans that is made by an employee or
member of the board of directors of a lending institution to a covered institution is not a philanthropic
contribution pursuant to Iowa Code chapter 261F and this rule so long as the lending institution does
not represent the donor as being the lending institution or as an employee or member of the board of
directors of the lending institution, as applicable, unless required by law.

37.1(4) Nothing in this rule shall affect the Attorney General’s civil subpoena or other investigative
authority pursuant to Iowa Code section 714.16 regarding a covered institution or a lending institution.

This rule is intended to implement Iowa Code section 261F.4(6).

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