

**553.3 Definitions.**

As used in [this chapter](#) unless the context otherwise requires:

1. “*Commodity*” means tangible or intangible property, real, personal, or mixed.
2. “*Enterprise*” means a business, commercial or professional entity, including a corporation, partnership, limited partnership, professional corporation, proprietorship, incorporated or unincorporated association, or other form of organization.
3. “*Government agency*” means the state, its political subdivisions, and any public agency supported in whole or in part by taxation.
4. “*Person*” means a natural person, estate, trust, enterprise, or government agency.
5. “*Price*” includes the terms and conditions of sale, rental, rate, fee, or any other form of payment for a commodity or service.
6. “*Relevant market*” means the geographical area of actual or potential competition in a line of commerce, all or any part of which is within this state.
7. “*Service*” means any activity which is performed in whole or part for financial gain.
8. “*Trade or commerce*” means any economic activity involving or relating to any commodity, service, or business activity.

[C77, 79, 81, §553.3]

Referred to in [§321.187A](#), [321M.6A](#)