

**157.4B Announcements to the public.**

1. For purposes of [this section](#), “*announcement to the public*” means the use of any print media, broadcast media, subscription internet site, internet site available to the public, or any other means to do any of the following:

- a. Advertise or market barbering or cosmetology services.
- b. Provide a site for clients to post reviews.
- c. Offer a virtual marketplace at which goods or services may be offered or clients may be solicited.

2. A person shall not do any of the following in an announcement to the public:

- a. Represent that another person is licensed under [this chapter](#) when the person knows, or has reason to know, that the other person is not licensed.

- b. Falsely represent the person’s self as licensed under [this chapter](#).

- c. Offer, or imply the offer of, services that violate state law.

3. A person who violates [subsection 2](#) commits a serious misdemeanor.

[2021 Acts, ch 123, §4](#); [2023 Acts, ch 99, §26](#)

Referred to in [§710A.3](#)