

137E.6 Violation — misbranding — civil penalty.

1. A food processing plant shall not misbrand a food product as a meat product as provided in [section 137E.3](#) as determined by the department.

2. A food processing plant violating [subsection 1](#) is subject to a civil penalty of not more than five hundred dollars, not to exceed ten thousand dollars total for violations arising out of the same transaction or occurrence. Each day that a violation continues constitutes a separate offense.

3. The department shall impose the civil penalty provided in [subsection 2](#). A food processing plant may contest the imposition of the civil penalty by initiating a contested case proceeding pursuant to [chapter 17A](#).

4. Civil penalties collected under [this section](#) shall be deposited in the general fund of the state.

[2024 Acts, ch 1158, §7](#)