

15F.402 Sports tourism marketing and infrastructure program application review.

1. Applications for assistance under the sports tourism marketing and infrastructure program established in [section 15F.401](#) shall be submitted to the authority. For those applications that meet the eligibility criteria, the authority shall forward the applications to the board and provide a staff review analysis and evaluation to the sports tourism program review committee referred to in [subsection 2](#) and to the board.

2. A review committee composed of five members of the board shall review sports tourism marketing and infrastructure program applications forwarded to the board and make recommendations regarding the applications to the authority.

3. When reviewing the applications, the review committee and the authority shall consider, at a minimum, all of the following:

- a. Impact of the project on the local, regional, and state economies.
- b. Potential to attract Iowans and out-of-state visitors.
- c. Amount of positive advertising or media coverage the project generates.
- d. Quality, size, and scope of the project.
- e. Ratio of public-to-private investment.

4. Upon review of the recommendations of the review committee, the board shall approve, defer, or deny the applications in accordance with [section 15F.401](#).

[2016 Acts, ch 1115, §11; 2022 Acts, ch 1150, §25; 2024 Acts, ch 1170, §165](#)

Referred to in [§15F.401](#)

Subsection 2 amended