

**537.3309 Referral sales and leases.**

A practice unlawful under [section 714.16, subsection 2](#), paragraph “b”, if done in connection with a consumer credit sale or consumer lease, is a violation of [this chapter](#) for which the consumer has a cause of action under [section 537.5201, subsection 1](#). The administrator has all powers granted under [article 6, part 1](#), to enforce the provisions of [section 714.16, subsection 2](#), paragraph “b”. If a consumer is induced by a violation of [section 714.16, subsection 2](#), paragraph “b” to enter into a consumer credit sale or consumer lease, the agreement is unenforceable by the seller or lessor and the consumer, at the consumer’s option, in addition to other remedies, may rescind the agreement or retain the goods delivered and the benefit of any services performed, without any obligation to pay for them.

[C75, 77, 79, 81, §537.3309]

Referred to in [§537.5201](#)