184.9 Duties of the council — marketing.

The council shall develop new and expand existing markets for eggs and egg products, and may provide for any of the following:

- 1. Increasing the utilization of eggs or egg products.
- 2. Increasing the awareness of the health benefits associated with the consumption of eggs or egg products.
- 3. Increasing the awareness of the economic benefits associated with the production and processing of eggs or egg products.

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[C75, 77, 79, 81, $196A.11]
95 Acts, ch 7, $10; 98 Acts, ch 1032, $11; 98 Acts, ch 1038, $8, 13
C99, $184.9
2005 Acts, ch 43, $3
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