

**551A.10 Penalties.**

1. A seller who willfully violates the requirements for disclosure or for the contents of a business opportunity contract pursuant to [section 551A.3](#), who provides misleading advertising as provided in [section 551A.9](#), who willfully violates a rule under [this chapter](#), or who willfully violates an order of which the person has notice, upon conviction, is guilty of a class “D” felony. Otherwise, a person who violates a rule adopted or order issued under [this chapter](#) is, upon conviction, guilty of an aggravated misdemeanor. Each of the acts specified constitutes a separate offense and a prosecution or conviction for any one of such offenses does not bar prosecution or conviction for any other offense.

2. A violation of [this chapter](#) is an unlawful practice pursuant to [section 714.16](#).

3. A seller who willfully uses any device or scheme to defraud a person in connection with an advertisement, offer to sell or lease, sale, or lease of a business opportunity, or who willfully violates any other provision of [this chapter](#), except as provided in [subsection 1](#), is, upon conviction, guilty of a fraudulent practice as provided in [chapter 714](#).

[[81 Acts, ch 171, §11](#)]

C83, §523B.11

[91 Acts, ch 205, §8](#); [98 Acts, ch 1189, §19](#); [2004 Acts, ch 1104, §25, 30](#)

C2005, §551A.10

[2013 Acts, ch 38, §1](#)