

90A.11 License penalties — cease and desist order.

1. A person who acts as a promoter without first obtaining a license commits a serious misdemeanor and shall be liable to the state for the taxes and penalties pursuant to [section 90A.9](#).

2. *a.* Notwithstanding the procedural requirements of [chapter 17A](#), the commissioner may issue an order to cease and desist a match or event if the criteria of [this subsection](#) are met. The county sheriff shall assist with service and enforcement of the commissioner's order to cease and desist if requested by the commissioner. The provisions of [chapter 17A](#) shall apply after enforcement of the order to cease and desist.

b. The commissioner may issue an order to cease and desist a match or event if all of the following have occurred:

(1) The commissioner conducted an investigation and determined a promoter is organizing, advertising, holding, or conducting an event or match that is within the scope of [section 90A.2](#).

(2) The promoter has not applied for or has been denied a license.

(3) The deadline to file a timely license application has passed.

3. *a.* A person who acts as a promoter without first obtaining a license is subject to a civil penalty of not more than ten thousand dollars for each violation.

b. The commissioner shall notify the unlicensed promoter of a proposed civil penalty by service in the same manner as an original notice or by certified mail. If within fifteen business days from the receipt of the notice, the unlicensed promoter fails to file a notice of contest in accordance with rules adopted by the commissioner pursuant to [chapter 17A](#), the penalty as proposed shall be deemed final agency action for purposes of judicial review.

c. The commissioner shall notify the department of revenue upon final agency action regarding the assessment of a civil penalty against an unlicensed promoter. Interest shall be calculated on the penalty from the date of final agency action.

d. Judicial review of final agency action pursuant to [this section](#) may be sought in accordance with the terms of [section 17A.19](#). If no petition for judicial review is filed within sixty days after service of the final agency action of the commissioner, the commissioner's findings of fact and final agency action shall be conclusive in connection with any petition for enforcement which is filed by the commissioner after the expiration of the sixty-day period. The clerk of court, unless otherwise ordered by the court, shall enter a decree enforcing the final agency action and shall transmit a copy of the decree to the commissioner and the unlicensed promoter named in the petition.

e. Civil penalties recovered pursuant to [this subsection](#) shall be remitted by the commissioner to the treasurer of state for deposit in the general fund of the state.

[97 Acts, ch 29, §11](#); [2010 Acts, ch 1122, §10](#); [2011 Acts, ch 34, §22](#)