184.9B Duties of the council — education.

The council shall participate in education programs or projects, including by conducting or financing such programs or projects, as follows:

- 1. The council's education programs or projects may provide for any of the following:
- a. The utilization of eggs or egg products.
- b. The production or processing of eggs or egg products.
- c. The safe consumption of eggs or egg products.
- d. The prevention, modification, or elimination of barriers to trade which obstruct the free flow of eggs or egg products in commerce.
- *e*. Increasing the awareness of the health benefits associated with the consumption of eggs or egg products.
- f. Increasing the awareness of the economic benefits associated with the production and processing of eggs or egg products.
- 2. The council's education programs or projects may be designed to increase consumers' knowledge of the production or processing of eggs, the preparation of eggs or egg products, or the consumption of eggs or egg products.
- 3. As part of the council's education programs or projects, the council may provide for the dissemination of information of public interest, including but not limited to the development or publication of materials in a printed or electronic format.

2005 Acts, ch 43, §5; 2006 Acts, ch 1010, §59