, \$717E.1

## 717E.1 Definitions.

As used in this chapter, unless the context otherwise requires:

1. "Advertise" means to present a commercial message in any medium including but not limited to print, radio, television, sign, display, label, tag, or articulation.

- 2. "Business" means any enterprise relating to any of the following:
- a. The sale or offer for sale of goods or services.
- b. A recruitment for employment or membership in an organization.
- c. A solicitation to make an investment.
- d. An amusement or entertainment activity.
- 3. "Fair" means any of the following:
- a. The annual fair and exposition held by the Iowa state fair board pursuant to chapter 173 or any fair event conducted by a fair under the provisions of chapter 174.
  - b. An exhibition of agricultural or manufactured products.
  - c. An event for operation of amusement rides or devices or concession booths.
  - 4. "Game" means a game of chance or game of skill as defined in section 99B.1.
- 5. "Pet" means a living animal which is limited to a dog, cat, or an animal normally maintained in a small tank or cage in or near a residence, including but not limited to a rabbit, gerbil, hamster, mouse, parrot, canary, mynah, finch, tropical fish, goldfish, snake, turtle, gecko, or iguana.

2004 Acts, ch 1109, §1; 2004 Acts, ch 1175, §391 Referred to in §99B.31