714B.8 Private action.

In addition to any other remedies, a person suffering pecuniary loss as a result of a violation of this chapter by another person may bring an action against such other person to recover all of the following:

- 1. The greater of five hundred dollars or twice the amount of the pecuniary loss.
- 2. Costs and reasonable attorney fees.
- 94 Acts, ch 1185, §9