

105.25 Advertising — violations — penalties.

1. Only a person who is duly licensed pursuant to [this chapter](#) may advertise the fact that the person is licensed as a contractor or as a plumbing, mechanical, HVAC-refrigeration, sheet metal, or hydronic professional by the state of Iowa.

2. All written advertisements distributed in this state by a person who is engaged in the business of designing, installing, or repairing plumbing, HVAC, refrigeration, sheet metal, or hydronic systems shall include the listing of the contractor license number, as applicable.

3. A person who fraudulently claims to be a licensed contractor or a licensed plumbing, mechanical, HVAC-refrigeration, sheet metal, or hydronic professional pursuant to [this chapter](#), either in writing, cards, signs, circulars, advertisements, or other communications, is guilty of a simple misdemeanor.

4. A person who fraudulently lists a license number in connection with that person's advertising or falsely displays a license number is guilty of a simple misdemeanor.

[2007 Acts, ch 198, §25](#); [2008 Acts, ch 1089, §10, 12](#); [2009 Acts, ch 151, §25, 34](#); [2013 Acts, ch 77, §29, 36](#)