

135.27 Nutrition and physical activity community obesity prevention grant program established.

1. *Program goals.* The department shall establish and implement a grant program that expands an existing community intervention plan for preventing obesity with nutrition and physical activity approved by the centers for disease control and prevention of the United States department of health and human services. The purpose of the program shall be to increase the physical activity and fruit and vegetable consumption of targeted youth of elementary school age, with a long-term objective of developing a model program that will support and sustain such healthy behavior and incorporate sixty minutes of physical activity per day, which can be replicated in other communities.

2. *Distribution of grants.* The department shall distribute the grants on a competitive basis to six communities located in each of six public health regions identified by the department, and shall provide technical assistance regarding program administration to successful applicants. Communities currently participating in the existing intervention plan shall not be eligible to apply.

3. *Qualifications.* A local board of health, community organization, or city that has an elementary building that meets grant criteria may submit an application to the department for review. A coalition of local boards of health, health care providers, and community and private organizations that meet grant criteria may also submit an application. Grant criteria may include the following:

a. Participation in the free fruit and vegetable pilot program sponsored by the United States department of agriculture in designated schools.

b. Establishment of a community coalition to support and advance the program.

c. Participation in the "pick a better snack and act" social marketing campaign, support of local community groceries in the campaign, and utilization of community billboards to advertise the campaign.

d. Use of the fitness gram and activity gram interactive computer programs to track children's daily physical activity.

e. Participation in the five-a-day fruit and vegetable campaign.

f. Measurement, reporting, and tracking of the height and weight of students in elementary schools.

2006 Acts, ch 1006, §1, 2

Section is effective contingent upon receipt of funding sufficient to establish the grant program; Code editor notified on July 6, 2006, that funds have been allocated; 2006 Acts, ch 1006, §2