

181.7 Research and education programs.

The council shall initiate, administer, or participate in research and education programs directed toward the better and more efficient production, promotion, and utilization of cattle and the marketing of products made from cattle. The council shall provide for the methods and means that it determines are necessary to further the purposes of this section, including but not limited to any of the following:

1. Providing public relations and other promotion techniques for the maintenance of present markets.
2. Making donations to nonprofit organizations furthering the purposes of this section.
3. Assisting in the development of new or larger domestic markets for products made from cattle.
4. Assisting in the development of new or larger foreign markets for cattle and products made from cattle.

[C71, 73, 75, 77, 79, 81, § 181.7]

2004 Acts, ch 1037, §7, 19