

## **714E.2 Civil enforcement.**

1. A violation of section 714E.1, subsection 2, is a violation of section 714.16, subsection 2, paragraph "a". All the powers conferred upon the attorney general to accomplish the objectives and carry out the duties prescribed pursuant to section 714.16 are also conferred upon the attorney general to enforce section 714E.1, including, but not limited to the power to issue subpoenas, adopt rules which shall have the force of law, and seek injunctive relief and civil penalties.

2. In seeking reimbursement pursuant to section 714.16, subsection 7, from a person who has committed a violation of section 714E.1, subsection 2, the attorney general may seek an order from the court that the person pay to the attorney general on behalf of consumers the amounts for which the person would be liable under section 714E.1, subsection 3, for each consumer who has a cause of action pursuant to section 714E.1, subsection 3. Section 714.16, as it relates to consumer reimbursement, shall apply to consumer reimbursement pursuant to this section.

99 Acts, ch 185, §2