

**190.10 Sale by false name.**

No person shall offer or expose for sale, sell, or deliver any article of food which is defined in this chapter under any other name than the one herein specified or offer or expose for sale, sell, or deliver any article of food which is not defined in this chapter under any other name than its true name, trade name, or trademark name.

[C24, 27, 31, 35, 39, § **3066**; C46, 50, 54, 58, 62, 66, § 190.9; C71, 73, 75, 77, 79, 81, § 190.10]