

185.25A Special referendum request by the board.

1. If the assessment rate approved by producers in the most recent referendum election conducted pursuant to this chapter is less than the maximum rate established in section 185.21, the board may request the secretary to call a special referendum at any time prior to the expiration of the promotional order. The referendum shall be conducted as provided in this chapter for referendum elections.

2. Producers shall vote on the question, as determined by the board, of whether to authorize an increase in the assessment rate or whether to authorize an extension of the promotional order and an increase of the assessment rate. The assessment rate shall not exceed the rate established in section 185.21.

a. If the secretary determines that the question of whether to authorize an increase in the assessment rate is approved in the special referendum, the rate of assessment shall be changed as provided in section 185.21.

b. If the secretary determines that the question of whether to extend the promotional order at the increased assessment rate is approved in the special referendum, the promotional order shall continue in effect for four additional years from the anniversary of its effective date, and the rate of assessment shall be changed as provided in section 185.21. If the secretary determines that the question has not been approved, the promotional order shall be terminated as provided in section 185.24.