

### **123.51 Advertisements for alcoholic liquor, wine, or beer.**

1. No signs or other matter advertising any brand of alcoholic liquor, beer, or wine shall be erected or placed upon the outside of any premises occupied by a licensee or permittee authorized to sell alcoholic liquor, beer, or wine at retail. This subsection does not prohibit the use of signs or other matter inside a fence or similar enclosure which wholly or partially surrounds the licensed premises.

2. Violation of this section is a simple misdemeanor.

[C35, § 1921-f47; C39, § **1921.047**; C46, 50, 54, 58, 62, 66, 71, § 123.47; C73, 75, 77, 79, 81, § 123.51]

85 Acts, ch 32, § 44; 86 Acts, ch 1246, § 746; 87 Acts, ch 22, § 9