

**123.51 Advertisements for alcoholic liquor, wine, or beer.**

1. No signs or other matter advertising any brand of alcoholic liquor, beer, or wine shall be erected or placed upon the outside of any premises occupied by a licensee or permittee authorized to sell alcoholic liquor, beer, or wine at retail. However, signs or other advertising matter may be erected or placed inside the premises, inside a fence or similar enclosure which wholly or partially surrounds the premises, or inside a window facing outward from the premises.

2. Violation of [this section](#) is a simple misdemeanor.

[C35, §1921-f47; C39, §**1921.047**; C46, 50, 54, 58, 62, 66, 71, §123.47; C73, 75, 77, 79, 81, §123.51]

[85 Acts, ch 32, §44](#); [86 Acts, ch 1246, §746](#); [87 Acts, ch 22, §9](#); [2017 Acts, ch 119, §12](#)