

district from the sale of water, ~~nor~~ and the revenue bonds or notes, or interest ~~therefrom~~ from the revenue bonds or notes, issued by ~~any~~ a district shall not be taxable in any manner by the state ~~of Iowa~~ or any of its political subdivisions.

Approved April 12, 2000

CHAPTER 1079

BUSINESS TELEPHONE LISTINGS

H.F. 2148

AN ACT prohibiting the use of a telephone listing that misrepresents the name and location of a business and making penalties applicable.

Be It Enacted by the General Assembly of the State of Iowa:

Section 1. Section 714.16, subsection 2, Code 1999, is amended by adding the following new paragraph:

NEW PARAGRAPH. n. (1) It is an unlawful practice for a person to misrepresent the geographic location of a supplier or a service or product by listing a fictitious business name or an assumed business name in a local telephone directory or directory assistance database if all of the following apply:

- (a) The name purportedly represents the geographic location of the supplier.
- (b) The listing does not identify the address, including the city and state, of the supplier.
- (c) Calls made to a local telephone number are routinely forwarded to or otherwise transferred to a business location that is outside the local calling area covered by the local telephone directory or directory assistance database.

(2) A telephone company, provider of directory assistance, publisher of a local telephone directory, or officer, employee, or agent of such company, provider, or publisher shall not be liable in a civil action under this section for publishing in any directory or directory assistance database the listing of a fictitious or assumed business name of a person in violation of subparagraph (1) unless the telephone company, directory assistance provider, directory publisher, or officer, employee, or agent of the company, provider, or publisher is the person committing such violation.

(3) For purposes of this paragraph:

(a) "Local telephone directory" means a telephone classified advertising directory or the business section of a telephone directory that is distributed free of charge to some or all telephone subscribers in a local area directory.¹

(b) "Local telephone number" means a telephone number that has a three-number prefix used by the provider of telephone service for telephone customers physically located within the area covered by the local telephone directory in which the number is listed. The term does not include long distance numbers or 800, 888, or 900 exchange numbers listed in the telephone directory.

Approved April 12, 2000

¹ See chapter 1232, §85 herein