

**LOTTERY AUTHORITY, IOWA[531]**

**Notice of Intended Action**

**Twenty-five interested persons, a governmental subdivision, an agency or association of 25 or more persons may demand an oral presentation hereon as provided in Iowa Code section 17A.4(1)“b.”**

**Notice is also given to the public that the Administrative Rules Review Committee may, on its own motion or on written request by any individual or group, review this proposed action under section 17A.8(6) at a regular or special meeting where the public or interested persons may be heard.**

Pursuant to the authority of Iowa Code chapter 99G and section 17A.3, the Iowa Lottery Authority hereby gives Notice of Intended Action to adopt new Chapter 21, “Drawings and Contests,” Iowa Administrative Code.

This proposed amendment is necessary to implement the Iowa Lottery Authority’s new enhanced VIP Club. The enhanced VIP Club provides additional value to players and is being implemented by the Lottery as part of its conversion process to a new online ticket system. More recently, the Lottery’s vendor for the project, MDI, indicated that it did not recommend the Lottery require players to keep their lottery tickets and turn them in after the promotions. The vendor indicated that the unique codes on each ticket would provide sufficient security and proof of ownership of the ticket if the ticket numbers were entered into the promotions via the Internet. The administrative rules currently require players to present a signed ticket to a retailer or the Lottery for validation purposes. Moreover, the Lottery does not have provisions to define the contests and drawings it holds. The enhanced VIP Club began on May 16, 2011, but will begin running promotions in July for which players will not be required to keep their tickets to redeem a prize.

Consideration will be given to all written suggestions or comments on the proposed amendments received on or before August 2, 2011. Such written comments or suggestions should be directed to Molly Juffernbruch, Iowa Lottery Authority, 2323 Grand Avenue, Des Moines, Iowa 50312; E-mailed to [mjuffernbruch@ialottery.com](mailto:mjuffernbruch@ialottery.com); or faxed to (515)725-7882.

This amendment was also Adopted and Filed Emergency and is published herein as **ARC 9611B**. The content of that submission is incorporated herein by reference.

After analysis and review of this rule making, no impact on jobs has been found.

This amendment is intended to implement Iowa Code sections 99G.9(3), 99G.21 and 99G.31.