

Standard Form For Members of the Legislature

Name of Representative Senator Hexing, Hilarius Louis (Larry) - Represented Winnebago, Fayette, Benton, Chickasaw and Howard Counties, Iowa

1. Birthday and place 19 Aug 1914

2. Marriage (s) date place

Ja

3. Significant events for example:

A. Business

B. Civic responsibilities Rotary;

C. Profession Farmer; Poultry Business; sales supervisor for Hy-Line Poultry in Des Moines

4. Church membership Catholic

5. Sessions served 61st, 62nd, 65th, 67th General Assemblies 1965, 1967, 1973-1974, 1975, 1976

6. Public Offices

A. Local

B. State

C. National

7. Death 25 Jan 2001 West Union, Iowa; buried

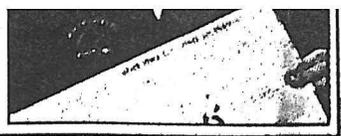
8. Children Jerrance; Charles; Sondra (Mrs. Robert Shulby); Theresa (Mrs. Robert Slack)

9. Names of parents

10. Education Attended the Hestina Parochial School

11. Degrees Attended Columbia University in Dubuque, Iowa

12. Other applicable information Democrat



Wednesday, January 31, 2001

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West Union political and business leader, Larry Heying, dies at 86

By Mike Van Sickle
Union News Writer

Former Iowa Senator Larry Heying died Thursday, Jan. 25, at the West Union Good Samaritan Center after a 10-year battle with Parkinson's Disease. The prominent West Union man was 86 years old.

Hilarius Louis Ludwig (Larry) Heying was labeled many things during his lifetime, including farmer, businessman, politician, statesman, and maverick. "A number of people did not agree with all of his beliefs over time, but he earned the respect of those who truly came to know him" according to his wife Jo Heying.

"Larry always put family and church first, and it was these priorities that helped him develop a moral code of trust and honor in politics," said longtime friend and the senator's former campaign manager, Steve Story.

"The next time you go to the Volga Lake area or drive by the area vocational schools at Calmar and Peosta, just say a thank-you to Senator Heying in his memory," added Story. "He was a leader among those who fought for those projects and lived to see them not only become reality, but also become greatly appreciated by northeast Iowa citizens."

The youngest of 14 children, Heying was named after an English bishop, St. Hilary. He attended the Festina Parochial School and continued his education at Columbia University in Dubuque.



H. L. Heying

Ahead of his time

Heying had already established himself as a successful businessman when he decided to enter the political arena. He was first elected in 1964 at the age of 49. He represented the 8th District, which included Winneshiek, Howard, Bremer, Chickasaw, and Fayette counties.

The first Democratic Senator-elect from Fayette County would take the Senate floor by storm. Many constituents tagged him as a maverick, as he voted for what he felt was right for northeast Iowa. Sometimes he crossed over party lines into Republican territory or to a territory all his own.

It was during his second term that Heying stepped to the forefront

in an attempt to develop a super lake-park, of which all Iowans could be proud. This eventually became the Volga River Recreational Area.

Serving as chairman of the Agricultural and Natural Resources committees, he was a strong defender of the project's original plans. Initially, the recreational area was to include 5,000 acres of public land, including a 1,000-acre Volga Lake. The property would have actually stretched within one mile of the Upper Iowa University campus in Fayette.

Accompanied by UIU President Gene Garbee and Gene Harvey of the State Bank of Fayette, state conservation employee Sherrie Fisher presented the plans to the Heyings on their living room floor in June 1964.

The Iowa Senate passed the appropriations for a big lake three times, but the House repeatedly voted against it.

Heying contended the only reason the state decided to build the eventual 100-acre lake was to avoid lawsuits by landowners for the buying of property under false pretenses.

Further proof that Heying was ahead of his time are the recent developments in the Iowa Department of Natural Resources. The DNR has requested \$1 million for a one-year study to develop a \$40-\$80 million "destination" park at Lake Rathbun in Appanoose County.

One of the first bills Senator Heying ever introduced was a tax bill. The bill called for tax escalation based on the rich paying more taxes and the poor, fewer. It also did away with inventory tax on business and private enterprise and eliminated per-

sonal property taxes.

Heying conducted a study of every farmer that lived in a 30-mile radius of West Union. From the data, he calculated what it cost each of them in taxes.

The debate on the bill never occurred until Heying was later picked to introduce a bill to raise the minimum wage. Upon taking the floor, Heying said he deferred the minimum wage increase back to the leadership until his tax bill was considered.

Many Democrats were shocked by Heying's determination, but the bill eventually passed, albeit indirectly, with a revised education-funding bill.

Heying also made noise at the Statehouse when he moved to kill a committee bill on corporate farming. The agri-businessman stunned the Senate with a bill of his own.

The original proposal required farmers to report every piece of property they owned. The bill was designed to find out who owned the property and to curb corporate farm holdings.

Many politicians were outraged when Heying wrote 40 amendments to the bill, proposing in each that all professionals and businessmen be required to report the same as farmers. Never before in state history had a senator terminated a committee bill.

Business leader

Prior to displaying his political prowess, Heying was an established businessman. In 1940, he

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Photo/Jack Swanson
Fayette County Beef
Fayette County
Key Commu-

10

Beef producers at annual banquet

Richard Witt of Oelwein, Rick Matt of Clermont, Brent Sharff (vice-president) of Maynard and Phil Irvine (president) of Stanley.

Other board members include Diane Ungerer (treasurer) of Hawkeye, Jack Williams of Westgate, Frank Wagner of Castalia, Kirk Jacobsen of Clermont, Donna Boyer of Hawkeye, Bob Opperman of Wadena, Ed Franzen of West-Union, Kevin Amundson of West Union, Doug Rueber of Arlington, Bob McFarlane of Randalia, and Kristi Rupprecht of West Union.

The scheduled guest speaker, Jerry Passer of KOEL radio station, could not attend due to illness, so President Phil Irvine gave some comments.

He explained that he had been raising cattle for 44 years and that a lot of those in attendance had also been involved in beef production for a considerable amount of time. He then expressed a need to get more young people involved in beef production to keep the beef industry going in northeast Iowa.

"We need life blood for our organization. We old guys can't carry the ball forever. We have to get some of the young people to do it," he told those in attendance.

He also pointed out that the year was a good one for beef producers.

"I've never sold \$80 cattle with \$2 corn before. This time



A number of West Union businesses along Highway 150 will be having in-store specials this week. Among the area managers and stores participating in the event are (l-r) Mark Bostrom, Bostrom's Super Valu; Patience Otto, Subway; Marlys Fink, West Union Trustworthy Hardware; and Aleisha Moffet, ALCO.

NEW RACE PROMOTERS TO W.U.
Continued from Front page

Tim said a family admission package will be available at the gate. The preliminary plans are for a \$20 admission for a family of five. Additional fees will be announced at a later time.

Driver meetings have been scheduled for Saturday, Feb. 10, at the Fayette County Fairgrounds and Friday, Feb. 16, in Decorah. The Feb. 10 meeting is scheduled to begin at 12 noon. More information for the Decorah meeting will be available at a later date.

Fayette County Speedway
"Friday Night Family Fun"
 May 4, 2001 thru August 2001

Hornets \$100 to win **Stock Car** \$200 to win
Hobby Stock \$150 to win **Open Wheel Modified** \$400 to win

Call 319-285-2034 for info

Fun at the racetrack

A sign advertising "Friday Night Family Fun", at the Fayette County Speedway hangs at the West Union racetrack. Race promoters Tim and Tom Anderson scheduled May 4 as the opening night of the 2001 season.

Public hearing on Assessor's budget

The Fayette County Conference Board has set Wednesday, Feb. 21, 7 p.m., at the courthouse in West Union, as the date, time and location for a public hearing on the Fayette County Assessor's budget.

The proposed budget is \$289,255 for fiscal year 2002. This includes an estimated amount of \$182,109 to be raised by taxation.

The proposed taxation rate, per

\$1,000 valuation, will be \$.49835. This will be an increase of about sixteen cents over the current rate of \$.34329.

Assessor Joe Flores said the increase reflects the cost to finish the commercial-industrial property reappraisal. The reappraisal was started in December of 2000 and is expected to be finished sometime this fall.

The budget also reflects a \$2,800

raise (about six percent) in salary for Flores, which would put his salary at \$47,800.

Flores said he did not receive a raise in salary last year. His current salary is \$45,000.

Any resident or taxpayer may present objections to, or arguments in favor of, any part of the proposed budget.

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and his wife, Jo, first heard about the chick-sexing business. Hatcheries were beginning to sell the male and female chicks separately and were paying a fee, comparable to a doctor's fee, for the chick-sexing.

Heying traded some duck eggs to a hatchery for a two-week course to learn the trade. He later gained his apprenticeship from Clyde Johnson of Cedar Falls.

After the birth of their son Terrance (Terry) in 1940, they purchased a 155-acre farm (the Mill Farm) near West Union. The business originally struggled, but things quickly changed. Five years later the Heyings formed their own route, which soon featured 18 hatcheries.

Heying was hired as the district sales supervisor for Hy-Line Poultry of Des Moines in 1950. He serviced

nine Iowa and Minnesota counties, while Jo assumed the sexing routes.

Four years later, Hy-Line awarded Heying the Hy-Line Chick franchise he had previously been supervising. Along with the business, he inherited a sales force of approximately 60 part-time salesmen and four service hatcheries.

The original hatchery was built on the 10-acre Hope Farm west of West Union in 1959. An egg-processing plant, pullet-growing business, feed mill and franchise to sell poultry equipment were later implemented on the property.

The Heyings and West Union egg producers are credited with shipping the first semi-load of quality cooled eggs out of Iowa to Washington, D.C. Heying soon tied in with the Quaker Oats program for marketing and shipping eggs to Chicago and New York.

The family operation eventually became one of the largest egg production and marketing programs in Iowa. Larry was president of Heying Farms, Jo presided over Heying Enterprises, and Terry was in charge of Heying Foods, Inc., later named Sunpytime, Inc.

Larry was also a member of the West Union Holy Name Catholic Church, Rotary International, Knights of Columbus, a charter member of the West Union Ambassadors and a founding member of Iowans for Tax Relief.

Senator Heying is survived by his wife, Jo; two sons, Terry and Sherrie Heying of Willmar, Minn., Charles and Lois Heying of Portland, Ore.; two daughters, Sondra and Robert Whaley, Burr Ridge, Ill., and Therese and Robert Slack, West Union; nine grandchildren and four great-grandchildren.