

Standard Form For Members of the Legislature

Name of Representative Senator Maytag, Frederick Louis II - Represented Jasper County, Iowa

1. Birthday and place 8 Jan 1911 Newton, Iowa

2. Marriage (s) date place

Ellen Pray 30 Nov 1934

3. Significant events for example:

A. Business President of the Maytag Company Limited in Winnipeg, Canada;
Trustee of Equitable Life Insurance Company of Iowa; director of
Municipal Honeywell Regulator Company

B. Civic responsibilities

C. Profession Chief executive officer of Maytag Company

4. Church membership

5. Sessions served 51st, 52nd General Assemblies 1947, 1949

6. Public Offices

A. Local

B. State

C. National

7. Death 4 Nov 1962 Newton, Iowa; cremated

8. Children Mrs David Egger; Frederick III; Mrs. Joe Danmerback;
Kenneth

9. Names of parents E. W. and Ora B. Maytag

10. Education Educated in the Newton, Iowa public
schools and graduating from the Newton
High School; attended Culver Military Academy

11. Degrees University of Iowa BA degree in 1933;
Honorary LL.D degree from Simpson College, Iowa
June in 1961

12. Other applicable information Republican

- He was the third generation head of the home laundry
appliance manufacturing company which bears his name -
Maytag
- He began his career with the Maytag Company when he worked
there in summers while at high school student
- In 1934 he became a full time employee as a sales representative,
named vice-president in 1936
- In 1940 after the death of his father E. H. Maytag, he
became president
- In March 1960 he was named chairman of the board
- During his years, Maytag Company Foundation was founded
and funding was given to support education, scholarships;
programs and to support Newton, Iowa teachers
- Chairman of the board of Jasper County Savings Bank in
Newton, Iowa and Kellogg Savings Bank, Kellogg, Iowa;
president of the Maytag Dairy Farms, Incorporated
- Involved with many responsibilities that are too numerous;
Refer to his obituary

Fred Maytag, Newton In

Noted Newton Man Victim of Cancer at 51

Fred Maytag, 51, died at his home at 1101 W. 12th St. S., Sunday afternoon, a victim of cancer which finally became inoperable.

A public memorial service will be held at 2 p.m. Wednesday at the First Methodist Church in Newton. Private services are planned for 2 p.m. Tuesday at St. Stephen's Episcopal Church followed by cremation.

Memorial contributions may be made to St. Stephen's Cancer Research Memorial Fund, in care of the church; the Newton Memorial Scholarship Fund, Inc., Box 5, Newton or charities of the contributor's choice.

Mr. Maytag is survived by his widow, the former Ellen Pray of Philadelphia, four children and two grandchildren. They are Mrs. David Egger and son, Daniel, of New Haven, Conn., Frederick Maytag III, a Stanford graduate student studying in Japan; Mrs. Jon Dannerbeck and daughter, Katherine, of Madison, Wis., and Kenneth Maytag, a student at the Sterling school in Vermont.

Other survivors include his mother, Mrs. Ora B. Maytag; a sister, Mrs. Mary Louise MacCahill of Miami Beach; an uncle, L. B. Maytag, Colorado Springs, and two aunts, Mrs. William Smith of Prattville, Ala., and Mrs. Maude Youngblood of Los Angeles.

Mr. Maytag was first stricken with cancer and underwent surgery at Lowry air force base, Denver, in July, 1959, while on a tour of air force bases as a member of the civilian advisory committee of the Air Training Command, USAF. He had undergone four additional operations since, the latest last April.

Mr. Maytag had been at his desk until a few weeks ago and had returned only two weeks ago from a Canadian hunting trip. His children were at home when he died.

The famed industrialist was the third-generation head of the

MR. MAYTAG

Continued on Page 2



FRED L. MAYTAG II

All-Day Closing At Maytag Co. Plants Wednesday

The plants, headquarters and field offices of the Maytag company and the Maytag Dairy Farms will be closed all day Wednesday in memory of Fred Maytag II, board chairman, who died Sunday afternoon.

A public memorial service will be held at 2 p.m. Wednesday, in the First Methodist church here. The Rev. Robert L. Gilliam, rector, will officiate at private funeral services Tuesday afternoon at St. Stephen's Episcopal church in Newton.

Traffic Deaths

By THE ASSOCIATED PRESS.
Nov. 5, 1962 504
Nov. 5, 1961 550

On the Inside . .

With the Nov. 6 election just around the corner, four candidates seeking to represent Jasper County in the state senate and house of representatives air their views today on page 2 of The Daily News.

They are incumbent State Representative Max Kreeger, Republican and his opponent, Gall Rusk, Democrat Eugene Hill, Democrat, and his opponent Republican Jack Wormley.

Today's discussion is on state aid to schools.

Jasper Vote

As Tuesday election day nears, officials of Jasper County are literally "holding their breaths" over those two special issues which will be at the top of the voting machines.

They urge all voters to make sure they flip the levers on the two — one the bond issue for enlargement of the County Home and the other on a Jasper County Conservation District.

Reason for all the worry is that there may be a lot of disappointed voters after they leave the booth and realize they have overlooked the matter until too late.

Election officials are not per-

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Here's Where Tuesday, Nov. 6

The following list of polling places by the county auditor's office.

NEWTON

- First Ward — County superintending house.
- Second Ward, first precinct — Second Ward, second precinct school.
- Third Ward, first precinct — house.
- Third Ward, second precinct — Fourth Ward, first precinct — Fourth Ward, second precinct school.

TOWNSHIP:

- Newton Township — Assessor's office.
 - Buena Vista Township — Pleasant Grove school.
 - Clear Creek Township — Borts school.
 - Des Moines Township — Prairie school.
 - Elk Creek Township — Galesburg school.
 - Fairview Township — Monroe school.
 - Hickory Grove Township — Newton school.
 - Independence Township — Burt school.
 - Kellogg Township — Kellogg city hall.
 - Lynn Grove Township — Lynn city hall.
 - Malaka Township — School No. 1.
 - Mariposa Township — School No. 2.
 - Mound Prairie Township — R. M. school.
 - Palo Alto Township — Reasnor Grange.
 - Poweshiek Township — Mingo school.
 - Richland Township — Bethel school.
 - Rock Creek Township — Victor school.
 - Sherman Township — Sand Hill school.
 - Washington Township — Washburn school.
- COLFAX
- First Ward — Colfax city hall.
 - Second Ward — Stand pipe O. school.
 - Third Ward — Spring Street school.



HIDDEN DANGER — Mrs. Kathryn Gasker, director of county-wide disaster drill in the Cleveland, Ohio, area, slipped from a hospital bed and broke her leg.



Radomes near completion at training station at Flyindales, in conjunction with U. S. system.

Mr. Maytag Played An Active Part In All

Continued from Page 1

home laundry appliance manufacturing company which bears his name and the only Maytag active in its management, although his uncle serves on the board of directors.

While he had gradually relinquished active management control during the past two years, Mr. Maytag continued as chief executive officer until his death.

Born in Newton Jan. 8, 1911, Mr. Maytag was graduated from Newton public schools, Culver Military academy and the University of Wisconsin, receiving his B. A. degree there in 1933. Mrs. Maytag was a classmate at Wisconsin and they were married Nov. 30, 1934.

Fred Maytag began his career with the company he was to head for more than twenty years when he worked summer vacations in the machine shops while a high school student. In 1934 he became a full-time employe as a sales representative. He was named a vice-president in 1936 and in 1940, some months after the death of his father, E. H. Maytag, he became president. In March, 1960, he was named chairman of the board, a post which had been vacant since the death in 1937 of his grandfather, F. L. Maytag, founder of the firm. Mr. Maytag was succeeded as president by George M. Umbreit, who had been executive vice-president since 1940.

Under the leadership of Mr. Maytag, the Maytag company made a significant contribution to wartime produc-

tion during World War II, then entered a growth period where over \$40-million was spent on modernization and expansion, all from retained earnings. The company handsomely made the transition from a wringer to an automatic washer market and met the distribution challenges which floundered many competitors during the 1950's. Resisting the blandishments of diversification, Mr. Maytag led the company forward as a single-line producer and specialist in home laundry appliances and its growth can perhaps best be typified by the fact that earnings last year approximated total sales in 1940.

Mr. Maytag, himself, however, considered his most important achievement the development of a strong team of professional management, which he often spoke of as being the finest in industry anywhere. He culminated this goal in 1960 when he was elevated to board chairman, a move that had been carefully planned for several years. In a recent article, he said, "The team concept—many people, each carrying his own managerial responsibility, yet all working together for a common organization goal—is something I believe is vitally important."

His credo, which appears in metal letters in the lobby of Maytag's headquarters building, read: "Our management must maintain a just balance among the interests of customers, employees, shareowners and the public. Although these groups may apparently com-

pete in their short-term goals, their long-range interests coincide; for none can long benefit unless the needs of all are served."

Philanthropic activities of the company have been channeled through the Maytag Company Foundation, Inc., created under his administration and supported solely by the appliance firm. The foundation, with its objective of concentrating on local tasks, has assumed leadership particularly in the field of support to education, with a comprehensive scholarship program and a unique plan in support of teachers in the Newton school system.

In addition, Mr. Maytag maintained his own family foundation for philanthropic purposes.

Every member of the Maytag Twenty-Five Year club, organized in 1943 to honor employees with at least 25 years of consecutive employment at Maytag, had personally been welcomed into the organization by Mr. Maytag, except when he, himself, became the 490th member in 1959.

In addition to serving as board chairman of the Maytag company and a trustee of the Maytag foundation, Mr. Maytag was president of the Maytag company Ltd., Winnipeg; a trustee of the Equitable Life Insurance Company of Iowa; director, Minneapolis-Honeywell Regulator Company, Iowa Power and Light company and Northwestern Bell Telephone company; chairman of the board, Jasper County Savings bank in Newton and Kellogg,

Savings bank in Kellogg, Iowa, and president of the Maytag Dairy Farms, Inc.

He was a former director and regional vice-president of the National Association of Manufacturers and served three years as chairman of its taxation committee. A trustee of Grinnell college and Ducks, Unlimited, he was a member of the board of governors of Midwest Research Institute and also a board member of the National Industrial Conference board.

While serving as the then youngest member of the Iowa Senate, from 1946 to 1952, he was a member of the Aeronautics, Public Health, Appropriations, Banks, Building & Loan, Iowa Development, Labor, Manufacturing, Commerce & Trade, Military Affairs and Tax Revision committees; introduced bills for improved recreation facilities in state, for curb on black market in adoption of babies, to lift ceiling on payment for care of neglected, dependent and delinquent children. He sponsored bills creating an Iowa legislative council and increasing workmen's compensation benefits and extending them to occupational diseases. He was chairman of the joint legislative committee to provide a governor's mansion. He was also a former member of the Iowa Development commission.

A former director of Freedoms Foundation, he received their honor medal in 1952. He also formerly was a trustee of the Committee for Economic Development. Active in Scouting, he was awarded

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Local Candidates State Their Views

By MAX KREAGER

By EUGENE HILL

By JACK WORMLEY

By GAIL RUSK

Republican

Democrat

Republican Candidate For

Democrat's Candidate For

art In All Walks Of Life

in Kellogg, Iowa, son of the Maytag family, Inc.

former director of the National Association of Manufacturers and served as chairman of its board. A trustee of the National College and limited, he was a member of the board of government Research and a board member of the National Conference board.

As the then president of the Iowa State Board of Health, Appropriations, Building & Loan, Agriculture, Labor, Commerce and Industry Affairs and various committees; in addition to his work for improved recidivism in state, for the market in adoption, to lift ceiling on care of neglected, and delinquent children. He sponsored bills creating legislative council of workmen's benefits and extended occupational disability chairman of the five member committee to Governor's mansion. A former member of the Development com-

As director of Free-Trade, he received a medal in 1952. He was a trustee for Economic Development. Active he was awarded

the Silver Beaver from that organization. In 1948 he was named management man of the year by the National Management association and had been similarly honored by the Newton Jaycees and Modern Metals magazine. Mr. Maytag was featured in a 1949 issue of Life magazine.

Long active in the Republican party, Mr. Maytag was chairman of the Iowa Senate Republican Presidential conventions in 1952 and 1960 and was a delegate-at-large to the 1960 nation-

► Republicans

Continued From Page 1
appear dim, Republicans are looking to the governor contests not only to give them an upward sure toward the 1964 presidential battle but to point toward a possible nominee to oppose President Kennedy.

The GOP is credited with the advantage in trying to hold on to party governorships in Massachusetts, Minnesota, Iowa, South Dakota, Kansas, Arizona, Idaho, Oregon and Hawaii. The loss of New Hampshire would be regarded as an upset. GOP victories in New York, Maine and Vermont seem certain.

Local correspondents give the Democrats a small margin in efforts to hold on to the statehouses in California, Colorado, Connecticut, Ohio, North Dakota and Texas. They list greater certainty of retaining executive offices in Rhode Island, Maryland, Nevada and Alaska.

Republicans also have chances of knocking off Democrats in Colorado, Pennsylvania and Wyoming. The signs are so jumbled in all nine of these states that

al Republican Presidential convention. His name was often mentioned as a possible candidate for governor or U. S. senator.

He was chairman of the executive committee of the Herbert Hoover birthplace foundation and presided at the Hoover 80th birthday celebration in West Branch, Iowa, in 1954. He also participated in the recent dedication of the Hoover library at West Branch.

In 1956, he received the Navy Distinguished Public Service award.

His memberships included the American Institute of Management; American Ordnance association; American Red Cross; U. S. Chamber of Commerce; Defense Orientation association; Iowa Association for the United Nations; Iowa Manufacturers association; National Management association; National Foundation for Infantile Paralysis; National Industrial Conference Board; Tax Foundation and Navy League. He belonged to the state sponsoring committee of the Crusade for Freedom and the executive committee of the Iowa Council for Economic Improvement.

In 1961, he received an honorary LL.D. degree from Simpson college, Indianola, Iowa.

An active pilot, Mr. Maytag belonged to the National Pilot's association and the Aircraft Owners and Pilots association.

As a sportsman and conservationist, he was active in the Izaak Walton league and be-

longed to the Jasper County Gun club and the Treadway Rod & Gun club. A favorite hobby was duck hunting and he maintained a cabin on a Canadian duck marsh.

In recent years he had become an enthusiastic scuba diver and had participated in three underwater archeological expeditions, the most recent this summer in the Caribbean.

Another hobby was photography. Mr. Maytag had his own darkroom in his home and traditionally made his own holiday

greeting cards, using family photos.

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Republican Candidate for

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- Qualified by Experience in Legislature.
- Lifetime Resident of Jasper County.
- Active in Community Affairs.
- Will Consider All Facts on Each Issue.

I Need Your Vote Tomorrow (Nov. 6)

POLITICAL ADVERTISEMENT

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FACTS

from Margaret Baker

Views
MAIL RUSK