

Standard Form For Members of the Legislature

Name of Representative Senator Cochrane,  
Williams Co. - Represented Mills and Montgomery Counties, Iowa

1. Birthday and place 10 Feb 1867 Warrens County, Iowa

2. Marriage (s) date place  
① Mrs. Myrtle Murphy 9 Apr 1915  
② Clara Louise Congill 1 Feb 1939

3. Significant events for example:

A. Business Helped establish and president of the Red Oak Chamber of Commerce; Montgomery County Millers League president; 15 as director of Iowa Manufacturers Assoc.

B. Civic responsibilities

C. Profession Manufacturer; general merchandise clerk

4. Church membership Methodist

5. Sessions served 43<sup>rd</sup> 44<sup>th</sup> General Assemblies 1929, 1931

6. Public Offices

A. Local Chr. Montgomery County Roads Commission; Red Oak City Council; city alderman; Red Oak post commission

B. State

C. National Delegate from Iowa in 1936 at the Republican National Convention in Cleveland, OH.; president of National Advertising Society Assoc.

7. Death 28 Mar 1941 Los Angeles, California; buried Evergreen Cemetery, Red Oak, Iowa

8. Children Anna (Mrs. Malcolm S. Loman); Josephine (Mrs. J. Lyman Turner); Francis Marion (Mrs. Croft)

9. Names of parents William L. and Catherine (Brent) Cochran

10. Education He was educated in the Des Moines Iowa  
and the Monroe, Iowa High School

11. Degrees \_\_\_\_\_

12. Other applicable information Republican

- At age 5 he and his parents moved to Des Moines and five  
years later to Monroe, Iowa
- His father died when William was age 13, so he helped his  
mother with family responsibilities.
- Began working with a mercantile shop in Monroe at age 18 and  
7 years later he bought half interest in the business.
- First wife, Myrtle, died 13 May 1924
- In 1900 he organized a company for manufacturing art calendars  
at Red Oak, Iowa. He was sales manager for the first 18 years,  
later becoming general manager and then president.



# WILLIAM COCHRANE

Sheet  
OF  
MAHER  
FAIR"

Given His Opportunity Here:  
**William Cochrane Served Red Oak  
And Business Ably for 41 Years**

**FUNERAL HELD  
AT METHODIST  
CHURCH TODAY**

ops Pneu-  
Hit in  
Crash  
IS HELD

**Murphy and Bank  
President During  
Depressed Years**



WILLIAM COCHRANE

**Murphy Co. President Died  
Friday Morning in  
Los Angeles.**

Exceeding the capacity of the First Methodist church, friends and business associates of William Cochrane, president of the Thomas D. Murphy Co., paid final respects this afternoon.

Mr. Cochrane died Friday morning at 12:15 o'clock at a Los Angeles, Calif., hospital after a brief final illness. He was 74 years of age.

Ministers in charge of the services were the Rev. Guy J. Fansher and the former Methodist minister, Dr. Orville W. Morrow.

**Organ Music.**

Music included two selections, "Lead, Kindly Light," and "One Sweetly, Solemn Thought," by Mrs. Harold Avery, soloist. The organist, Mrs. Ray Cozad, played soft music throughout the entire service.

Beautiful floral displays filled the entire front of the church auditorium. In waves concealing the railing, pulpit, choir loft and the organ.

Honorary pallbearers were N. N. Turner, George C. Hirst, S. O. Culver, George E. Wood, D. E. Lomas, Dr. L. A. Thomas, Charles Z. Carey, Dan Turner, F. B. Lawton, David Artz, A. H. Berry and F. Marion Wright. Members of the Murphy sales force formed an honorary escort.

The active pallbearers were Henry L. Heckert, Otto C. Pierson, M. A. Olson, Joseph C. Brown, Thomas A. Wright, Banner Shay, Jr., R. W. Jackson and T. B. Lomas.

**Floral Committee.**

Members of the floral committee were Laura Evans, Florence Binn, Louise Artz, Kate Trapnell, Floss Combs, Mrs. Darwin Selbergren, Mrs. George Rushton, Mrs. G. T. Rambaugh, Mrs. Paul Wheeler, Mrs. Verne Hysman and Maude Heckert.

Ushers were A. M. Hawkins, Oscar Shepard, Lehard Replogle, Max Brown, F. E. West, Charles Briggs, George Artherholt and Harry Marjony.

Interment was made in Evergreen cemetery, with the Perryman service in charge.

**Business Houses Close.**

The Murphy Company remained closed today, in respect to its latest president who had been an officer since its organization, while other business houses in Red Oak were closed this afternoon during the services, including The Express and the Montgomery County National bank, in which Mr. Cochrane was an officer.

Rotary and Rotary Aans, the 20-Year club of the Murphy company and staff of The Express attended the services in bodies.

year-old son of  
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Red Oak gave William Cochrane the opportunity for success, and in achieving it, William Cochrane brought greater success to the city's chief industrial concern.

He was actively associated with the Thomas D. Murphy Co. for 41 years, death ending his career after 12 years' service as president.

His career in the Red Oak calendar business dates back to the inception of the Murphy company. Mr. Cochrane joined his brother-in-law, Thomas D. Murphy, in organizing the company in 1900 for the manufacture and sale of art calendars. As the sales manager, he was one of the first men in the field in the spring of 1901, when the new concern introduced its initial products to the midwest.

**President in 1928.**

Increasing business and the multiple duties of sales manager soon called Mr. Cochrane back to his office in Red Oak from which he directed the large, efficient sales force for the first 18 years. During the period from 1918 to 1928, his duties encompassed those of general manager for the company. On Thomas D. Murphy's death on Sept. 15, 1928, Mr. Cochrane became the president.

In 1925, he bought the controlling interest in the company, thus insuring permanent retention of the factory in Red Oak and employment for many local residents.

Although his managerial work demanded close attention, Mr. Cochrane contributed largely of his efforts in numerous lines of public service.

When the United States entered the world war, President Wilson appointed Mr. Cochrane to the Iowa exemption board for the southern district. He served throughout the war, a part of the time as president of the board.

At the same time, he assumed the chairmanship of the Montgomery County chapter of the American Red Cross, a position he held continuously for 26 years until his death.

**Republican Worker.**

A republican all his life, Mr. Cochrane had an active interest in politics, firmly convinced that every citizen's duty is to work for

the political principles in which he believes. He was selected as presidential elector for the Ninth congressional district in 1916 and for the Seventh district in 1940.

He was elected state senator for the Mills-Montgomery county district to the 12nd extra session and re-elected to the 43rd and 44th sessions of the state legislature. In 1936, he was an Iowa delegate to the national republican convention in Cleveland.

Mr. Cochrane's public work included several other organizations and positions.

Locally, he was chairman of the Montgomery County Good Roads Commission, when the bond issue for the first paved highway was voted; he served on the city council for six years and, as president of the city park commission for four years, he was instrumental in the work of acquiring Red

Oak's extensive park system and improving its facilities; helped established and acted as president of the Red Oak chautauque for several years, and served as the Montgomery County Welfare league president until two years ago.

Business interests called for Mr. Cochrane's service as director for 15 years of the Iowa Manufacturers' association, part of the time as its president. He also was a past president of the National Advertising Specialty association, and, in that capacity, he was its official representative at the international convention in Berlin, Germany, in 1928.

For many years, he was a director of the Employers' Mutual Casualty Co. of Des Moines, one of

WILLIAM COCHRANE—  
Continued on Page Three

## Irwin Voices Europeans' Pleas

**ONLY 59 VOTES  
CAST AT NOON**

**Junior Chamber  
Plans Rifle Club**

**TELLS HOW TO  
FEED NATIONS**

Half of Them in 3rd Ward;  
Polls Close at 8 P. M.

Monday Night.

Asks Trial, 'Costing Only

**Committee Picks  
Scout Camp Site**

Water Master of  
 Mr. and Mrs. John  
 went to Creation  
 tent the funeral of  
 d Mr. Zuber's sister,  
 hrist, Mrs. Christ's  
 a month's illness.

lick, supervisor of  
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 son, was away out-  
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 Dick, Mrs. Joan  
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 ist until tomorrow

Vannorstrand and  
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 isiana to remain  
 lborne, while Lieut.  
 is stationed there.  
 brief visit enroute  
 s, with the former's  
 Mrs. Marie Vannor-  
 Charles, Mo.

Wollenman and Miss  
 driving one car,  
 Bride and little son  
 Richardson driving  
 an to leave Wednes-  
 noon Alexandria, La.  
 n and Mrs. McBride  
 nie Captain Wellen-  
 St. McBride are at  
 te, Miss Maris will  
 weeks vacation and  
 ip to New Orleans  
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 Richardson will visit  
 a south.

**E MONEY**  
 brooms, too. Bring  
 id get our 75c broom  
 or 49c. Red Oak  
 —Adv.



are rising? Turn in  
 arest **EARNSDALL**  
 for a spring check-  
 get better service,  
 icts at a **BARN-  
 STION.**

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**UNITED**  
**RS - SERVICE**  
 We Do  
 mplete Motor  
 Tune up,  
**LCO-REMY**  
**RODUCTS**  
 Phone 14  
**THE**  
**UARE BOYS**  
 0 Wash. Ave.

Mrs. Oliver Anderson left this  
 noon for Iowa City for a general  
 check-up at University hospital.  
 She recently returned from there  
 having submitted to two operations.  
 Enroute she will stop in Des Moines  
 and spend the night in the home  
 of her daughter, Mrs. Ed Mercier,  
 continuing her trip to Iowa City  
 tomorrow morning.

Charles Remy, student at the Uni-  
 versity of Iowa, was taken ill and  
 removed by ambulance Wednesday  
 night to University hospital. He is  
 in the isolation ward with a "strep"  
 throat. His father, A. H. Remy,  
 superintendent of the Thos. D.  
 Murphy company, went to Iowa  
 City upon word of his illness and  
 returned home Saturday night.  
 While he was unable to see his son,  
 physicians assured him that he was  
 getting along well.

**HOSPITAL NOTES**  
**(Murphy Memorial Hospital)**

LaVone LaFollette, 6, is recover-  
 ing from a major operation.

Mrs. Lottie Anderson of Shenan-  
 doah is taking medical treatment.

Miss Wilma Botten, 13, of Macedo-  
 nia had a major operation Sat-  
 urday.

Mrs. Howard Kenworthy of  
 Grant and her infant daughter, are  
 both doing nicely.

Mrs. Cal Shapcott of Emerson is  
 getting along well since a major  
 operation of ten days ago.

Mrs. Betty Nelson is doing nicely  
 She is suffering with a broken hip,  
 which was the result of a fall.

Mrs. Claude Farlin of Villisca is  
 improving since a major operation  
 which she underwent on Thursday.

Mr. and Mrs. Orville Turner of  
 Griswold are parents of a baby  
 daughter, who arrived at the hos-  
 pital Sunday morning.

Neta Harold, 4-year-old daughter  
 of Mr. and Mrs. Byrl Harold of  
 Emerson, who has been ill with  
 pneumonia, is improving.

Baby Ellen Waltz of near Red  
 Oak, was admitted for medical  
 attention yesterday. Her father is  
 coach and principal at the Wales  
 school.

Mr. and Mrs. Lester A. Nelson  
 of Red Oak are parents of a baby  
 boy. He was born by caesarian op-  
 eration Friday. Mother and baby  
 are both doing nicely.

Miss Eleanor Cheney, daughter  
 of Mr. and Mrs. Ira Cheney of Em-  
 erson, was taken to her home Sat-  
 urday, having made a nice recovery  
 from a recent major operation.

George Maher, World-Herald  
 carrier boy, who was injured in a  
 bicycle-auto accident, was treated  
 at the Murphy and later taken to  
 Merry hospital in Council Bluffs.

**YOUR telephone is the repre-  
 sentative of the classified ad depart-  
 ment in The Express. Call No. 10.**

your ad, in Iowa from here. He  
 was a son of Mr. and Mrs. Eric  
 Larson and was born Oct. 6, 1874.

Survivors are his widow, the farm-  
 er's Selma Johnson, to whom he  
 was married Oct. 28, 1908; two  
 sons, Sylvester and Elmer Larson,  
 and two grand children.

**Services Sunday**  
 Services were held at the Sellers-  
 gren funeral home at 1:20 p. m.  
 and at the Nyman Lutheran church  
 at 2:30 Dr. W. Albert Ericson was  
 in charge.

pallbearers were Nathan Linder,  
 Frank Lindquist, Aron Nelson,  
 Charles Peterson, Charles Lund-  
 berg and Dave Johnson. In charge  
 of flowers were Mr. and Mrs. Mel-  
 vin Lofgren and Mr. and Mrs. Ellis  
 Lofgren. Music was furnished by  
 organist Floyd Quist, and a quartet,  
 Raymond Linder, Ellis Lofgren,  
 Louise Lofgren and Arlette Ranney.

**William Cochrane**  
 Continued From Page One

the largest insurance companies of  
 his kind.

Mr. Cochrane was chairman of  
 the official board of the Red Oak  
 Methodist church and for 25 years  
 taught in the Sunday school. He  
 was a Rotarian, Shriner and a  
 member of the Masonic bodies.

**Born at Hartford, Ia.**

The son of William and Cath-  
 erine Brunt Cochrane, he was born  
 in Hartford, Warren county, Iowa,  
 on February 10, 1867. At the age  
 of five, he and his parents moved  
 to Des Moines and, five years later,  
 to Monroe, Ia. The father died  
 when William was 13 and, being  
 the eldest son, he shared with his  
 mother the responsibility of rais-  
 ing and educating the younger  
 children.

At the age of 18, Mr. Cochrane  
 was offered a position with the  
 leading mercantile firm of Mon-  
 roe. After seven years, he bought  
 a half interest in the business. The  
 first payment of \$1,500 was made  
 with funds which he had saved  
 from his modest salary.

He was married April 9, 1905, to  
 Mrs. Myrtle Murphy, who died on  
 May 13, 1924. They were the par-  
 ents of three daughters, Mrs. Anna  
 Lomas, Mrs. Josephine Turner and  
 Mrs. Frances Marian Crofts, all of  
 Red Oak.

Survivors are his widow, the  
 former Miss Clara Lou Cowgill of  
 Villisca, to whom he was married  
 Feb. 1, 1932; three daughters, four  
 granddaughters, Mary Jo, Louise  
 and Margaret Lomas and Joanna  
 Turner; one grandson, William C.  
 Turner; two brothers, James H.  
 Cochrane of Des Moines and L. W.  
 Cochrane of Joplin, Mo.; one sis-  
 ter, Mrs. John Gray of Maryville,  
 Mo.

**George Trout Sent to  
 Chanute Field Study**

George L. Trout of Red Oak, a  
 private in the U. S. army air corps,  
 has been transferred from Jef-  
 ferson Barracks, Mo., to Chanute  
 Field, Ill., where he will receive  
 training in airplane mechanics.

**Special Problems**  
 Every family has special problems requiring delicate  
 handling. But whether they concern financial mat-  
 ters or want detail of service, you may confidently  
 count on our cooperation to bring about a solution  
 that meets with full satisfaction.

**Sellersgren**  
**FUNERAL HOME**  
 510 REED ST. Phone 6

**DES MOINES MAN  
 TO HAYS' OFFICE**

Dr. and Mrs. Shutt of Des Moines  
 made arrangements Sunday to take  
 over the dental practice of the late  
 Dr. C. T. Hays in the same office  
 quarters. He will start April 13.

The new dental surgeon is a Uni-  
 versity of Iowa graduate and has  
 been located in Des Moines for 10  
 years. He has three children.

**Overholser Begin a  
 Trip Through South**

Mr. and Mrs. Ralph E. Overhol-  
 ser, accompanied by their children,  
 Joan and Dick, left Saturday morn-  
 ing on an auto trip to the south,  
 where Mr. Overholser seeks benefi-  
 cial effects of a dry and warmer  
 climate to combat a sinus infection.  
 He has been ill for about 10 days.  
 The family expects to return with-  
 in two weeks.

**Chamber Secretaries  
 Plan State Program**

Clair Russell, Hank Morgan and  
 H. Frank Lunsford, of the Shenan-  
 doah, Clarinda and Red Oak  
 Chambers of Commerce Sunday  
 afternoon outlined plans and pro-  
 grams for the annual meeting of  
 the Iowa Association of Commer-  
 cial Organization Secretaries to be  
 held at Shenandoah May 18, 19 and  
 20. The three-day program at Shen-  
 andoah for secretaries and their  
 wives will feature a number of  
 prominent defense and civic lead-  
 ers.

**GILLESPIE NAMED  
 STAFF SERGEANT**

CAMP CLAIBORNE, La.—Col.  
 Folsom Everest, commander of the  
 168th infantry regiment, has an-  
 nounced several changes in the  
 personnel of the organization.

Charles R. Gillespie, Red Oak,  
 and Elwin W. Day of Villisca, were  
 promoted to staff sergeants in  
 their respective companies, M and  
 F. Dennis T. Smith, with Com-  
 pany M, was advanced to a spec-  
 ialist rating.

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 up" snapshot in America—the  
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 EMBOSSED, FADELESS picture.  
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 DEVELOPING**  
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 GUARANTEE**

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 Plus FREE ENLARGEMENT  
 REPRINTS, any size 3c Each  
**Artz Drug Co.**

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 A TOUGH STAIN  
 DON'T  
 BE CARELESS WHEN  
 USING  
**Mercurochrome**  
 because it is a  
**DYESTUFF**  
 IN EVERY SENSE OF  
 THE WORD  
 100'S OF METHODS  
 have been developed for its re-  
 moval, but so far none have  
 been completely  
**SUCCESSFUL**  
 Inasmuch as mercurochrome  
 color is often faster than the  
 dyestuff in the fabric.

TEAR HERE—SAVE

**PHONE 4**  
 ADDITIONAL INFORMATION  
 OR PLAY SAFE, SEND 2  
 CLEANERS.  
 "WE KNOW HOW"  
**BON-TON**  
 CLEANERS  
 416-18 Coulbough St.  
 EDUCATIONAL SERIES  
 AD. NO. 4  
 Next Monday—MILDEW