

**641—14.1(714) Purpose.** The purpose of these rules is to establish the requirements and procedures for the registration and sale of water treatment systems. These rules are established pursuant to Iowa Code section 714.16, which prohibits a person selling, leasing or renting, or advertising the sale, lease or rental of a water treatment system in Iowa from making false or deceptive representations that the water treatment system will reduce the concentration of one or more contaminants in drinking water.