

CHAPTER 8
ARTS TO GO PRESENTER PROGRAM

222—8.1(303) Arts to go presenter program. The arts division awards a limited number of grants to nonprofit, tax-exempt organizations for the purpose of booking arts division-approved artists as defined in 222—Chapter 7 for performances or readings in Iowa communities.

222—8.2(303) Definitions. The definitions of terms listed in Iowa Code section 17A.2 and 222—Chapter 1 shall apply for terms as they are used throughout this chapter. In addition, as used in this chapter:

“*Artists*” means those individuals and companies approved for inclusion on the Arts to Go Artist Roster as outlined in 222—Chapter 7.

“*Book*” means to schedule a performance or reading date with an approved artist.

“*Performance*” means a presentation to the general public by a performing or literary artist.

“*Presenter*” means the nonprofit organization requesting funding assistance from the arts division for the arts to go presenter program.

“*Roster*” means the complete listing of artists and companies approved for performances or readings through the arts to go program.

222—8.3(303) Eligibility. The criteria used by the arts division to determine eligibility as outlined in 222—subrules 2.3(5) to 2.3(8) are adopted for this program.

222—8.4(303) Restrictions. The following restrictions are adopted for this program:

8.4(1) Rescinded IAB 7/19/95, effective 8/23/95.

8.4(2) The arts division limits the amount of fee support per performance or reading to no more than 50 percent of the negotiated artist fee or \$3,000, whichever is less. Additional services or travel, meal and lodging expenses incurred by the artist in conjunction with the performance or reading shall be eligible for arts division support up to \$750 per event.

222—8.5(303) Application procedures. Organizations shall apply on an official application form available from the arts division office.

222—8.6(303) Deadlines. Presenters shall submit the application under four deadlines per year as published in annual guidelines.

8.6(1) and **8.6(2)** Rescinded IAB 7/19/95, effective 8/23/95.

222—8.7(303) Review process. Arts to go applications shall be approved by the administrator.

222—8.8(303) Review criteria. Applications shall be reviewed based upon the following criteria and points:

8.8(1) *Quality of program concept.* Presenters shall be evaluated on their ability to present high quality arts events within their community.

8.8(2) *Financial need.* Presenters shall be evaluated on the appropriateness of their admission policies and the variety of the revenue sources. A higher priority shall be placed on those activities which offset part of the cost by charging admission or workshop fees.

8.8(3) *Audience development.* Presenters shall be evaluated on their ability to involve the entire community, especially underserved audiences, through planning, promotion and educational efforts.

8.8(4) *Ability to manage the program.* Presenters shall be evaluated on their ability to plan and implement the program within the time and resources available.

8.8(5) *Provisions for evaluation.* Rescinded IAB 7/19/95, effective 8/23/95.

222—8.9(303) Awards process. Awards shall be made in accordance with procedures outlined in 222—subrules 2.3(37) to 2.3(42).

222—8.10(303) Notification. Notification shall be made in accordance with procedures outlined in 222—subrule 2.3(4).

222—8.11(303) Contract. A contract shall be issued to the recipient in accordance with procedures outlined in 222—subrule 2.3(19).

222—8.12(303) Reporting. All recipients shall submit a final report in accordance with procedures outlined in 222—subrule 2.3(36).

222—8.13(303) Audit requirements and procedures. The audit procedures and requirements for recipients outlined in 222—subrule 2.3(40) shall be in effect for the arts to go program.

222—8.14(303) Appeals. Applicants who were denied funding may appeal the decision in accordance with procedures as outlined in 222—subrules 2.3(43) and 2.3(44).

These rules are intended to implement Iowa Code section 303.88.

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CHAPTER 9
IOWA SCHOLARSHIP FOR THE ARTS
Rescinded IAB 9/14/94, effective 10/19/94