



**Save the Children**  
Action Network™

## Rural American's Want Action to Address Hunger



Nearly **three-quarters** of rural voters (72%) say they are **changing** how or **what food they buy** due to increasing grocery costs.



**64%** of rural voters say they or someone **they know is struggling** to afford to feed their family.



**Half** of rural parents say they are **struggling to afford to feed** their families.



**6 in 10** rural voters are worried they **might not be able to afford enough food to feed** themselves and their families over the next year

### Rural Americans Support Policies to Address Hunger

- **53%** of rural voters **strongly support** expanding the **Double Up Food Bucks** program that enables Supplemental Nutrition Assistance Program (SNAP) recipients to get twice the fresh fruits and veggies. (Total support: 89%)
- **55%** of rural voters **strongly support** allowing those who qualify for other programs, like Medicaid or Head Start, to **automatically qualify for food assistance** programs. (Total support: 86%)
- **59%** of rural voters **strongly support** ensuring more children in school have access to food through **"backpack" programs where they can bring food home**, or food pantries at school sites. (Total support: 92%)
- **56%** of rural voters **strongly support** offering more programs that **increase access to food for hard-to-reach communities** such as those that allow food boxes to be shipped or operate mobile pantries that go to outlying areas to better reach families. (Total support: 91%)

*Data source: From November 9-20, 2022, New Bridge Strategy and Hart Research completed 1,006 interviews for Save the Children and Save the Children Action Network utilizing an online panel of American voters residing in rural counties who describe themselves as living in a rural area (72% of the sample) or a small town (28%). The credibility interval is +3.5% for the overall national sample.*