



Enabling Connections...Finding Solutions...Researching Technology



December 21, 2012



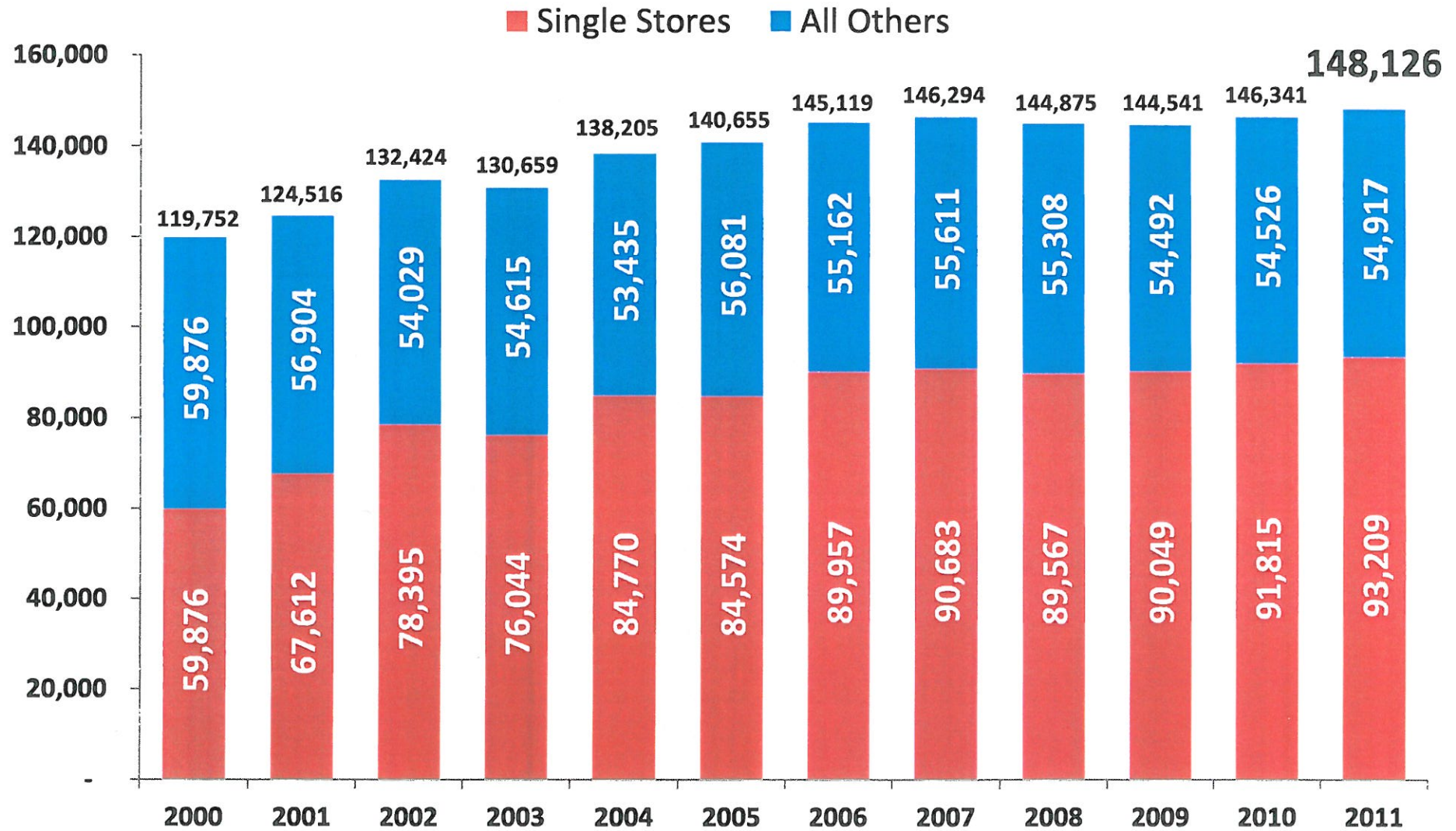
# Our Industry

Snapshot	2010	2011	% Change
Store Count	146,341	148,126	1.2%
Inside Sales	\$190.4B	\$195.0B	2.4%
Fuel Sales	\$385.2B	\$486.9B	26.4%
Total Sales	\$575.6B	\$681.9B	18.5%
Pretax Profit	\$6.6B	\$7.0B	7.3%
Credit Card Fees	\$9.0B	\$11.1B	23.0%
Taxes	\$157.4B	\$162.0B	2.9%
Fuel Consumption (bbl/day)	9.13M	8.99M	(1.6)%
Employees	1.60M	1.88M	17.6%
Fuel Margin (cpg)	15.8¢	18.4¢	2.4¢
Net of CC Fees	11.3¢	12.1¢	0.8¢

Source: Nielsen TDLinx , NACS State of the Industry  
Survey of 2011 Data & CSX, LLC & U.S. Energy Information Administration December 21, 2012



# Our Industry IS Small Business – 63% Single Store



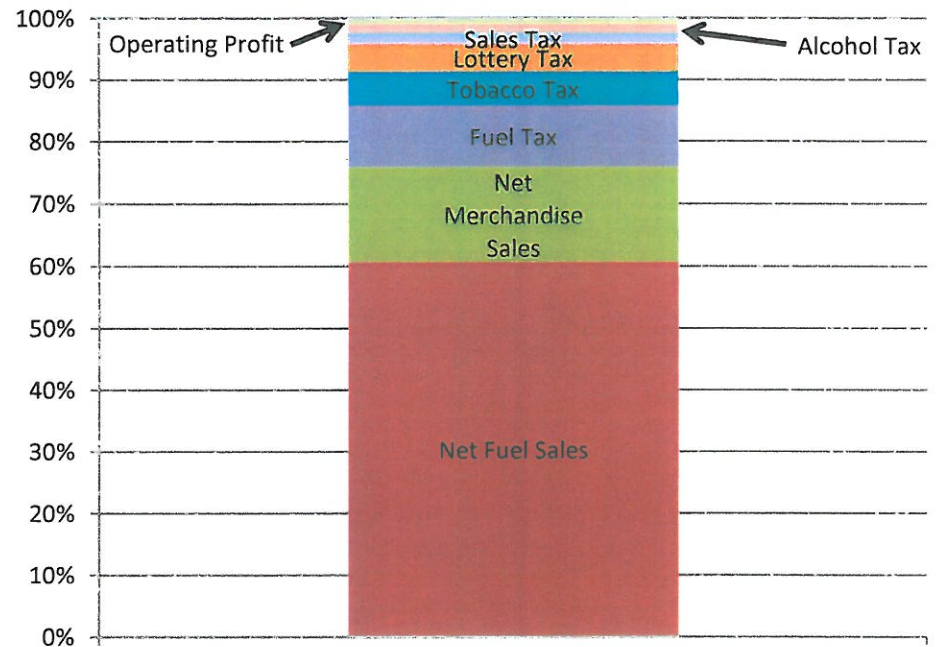
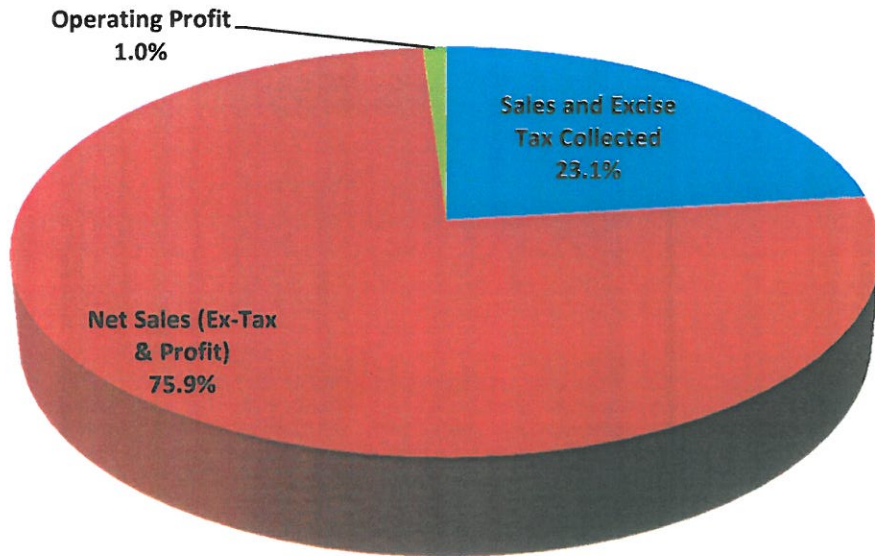
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Source: Nielsen TDLinX, NACS Research



# Our Industry is a Key Source of Tax Revenue

## Sales and Excise Taxes 23% of Sales



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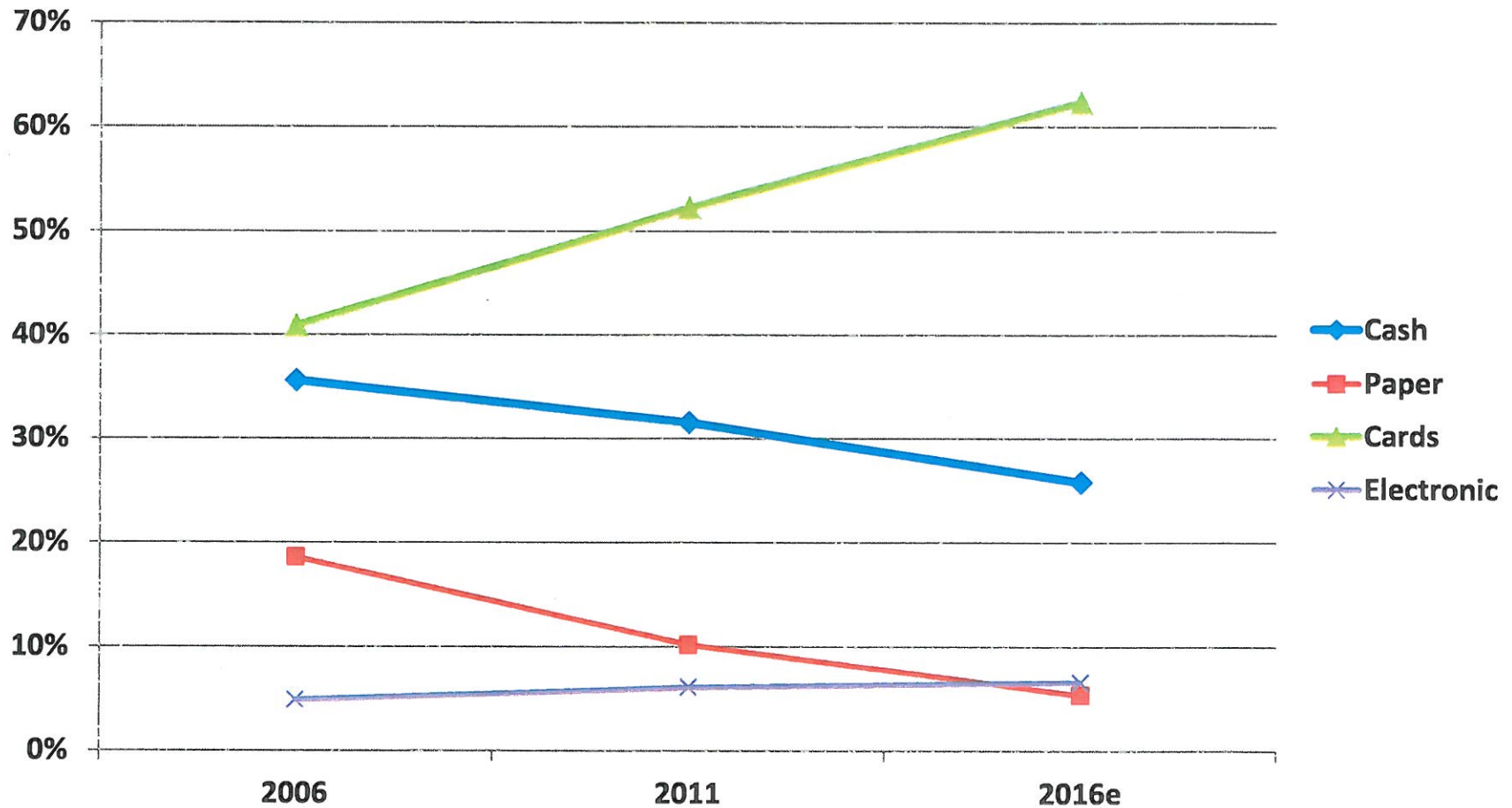
# CARD COSTS

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# Cash is Obsolete

## US Payments System – The Nilson Report, 2012



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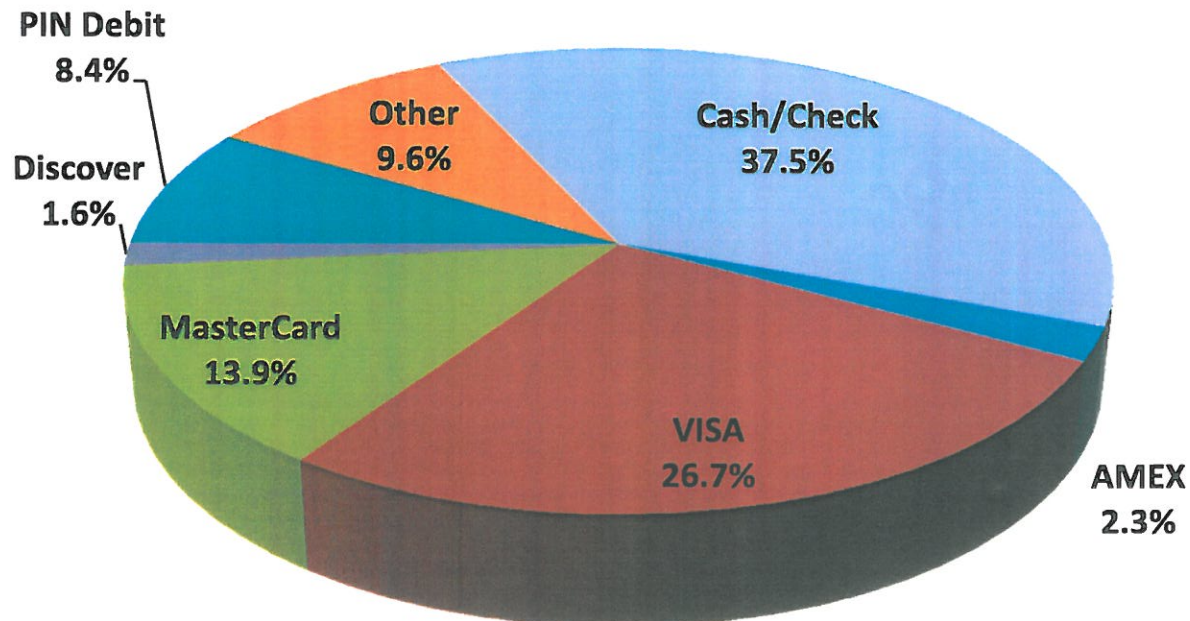


# Industry Sales Dominated by Plastic

- Over 62% of industry transactions now on “plastic”
- Corresponding impact on industry card costs

## Total Sales Share - All Tenders

Source: NACS Survey 2010, n=4,000 stores



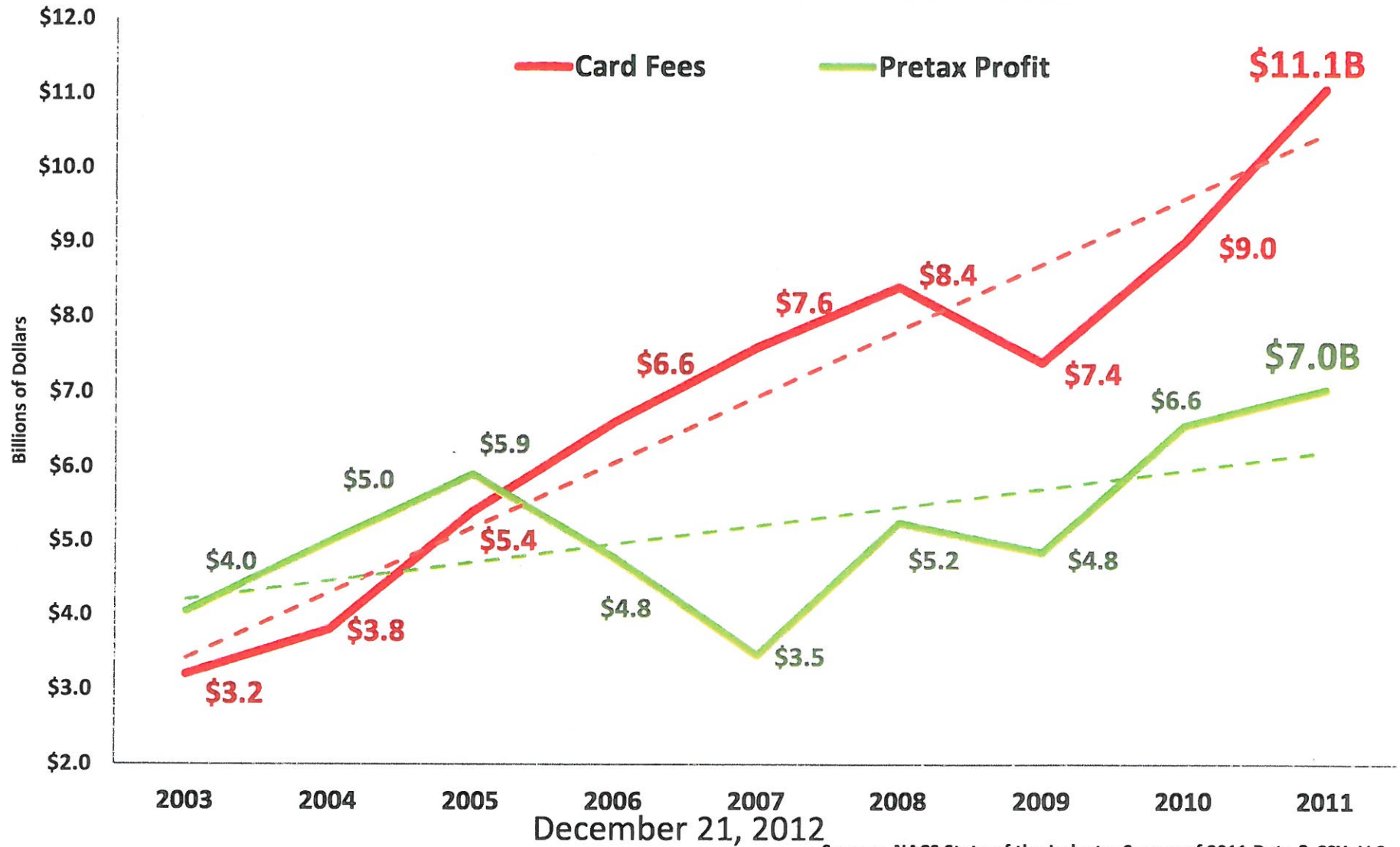
Source: NACS Surveys 2010/11

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# Credit Card Fees vs. Pretax Profit

## Convenience and Petroleum Retail Sector



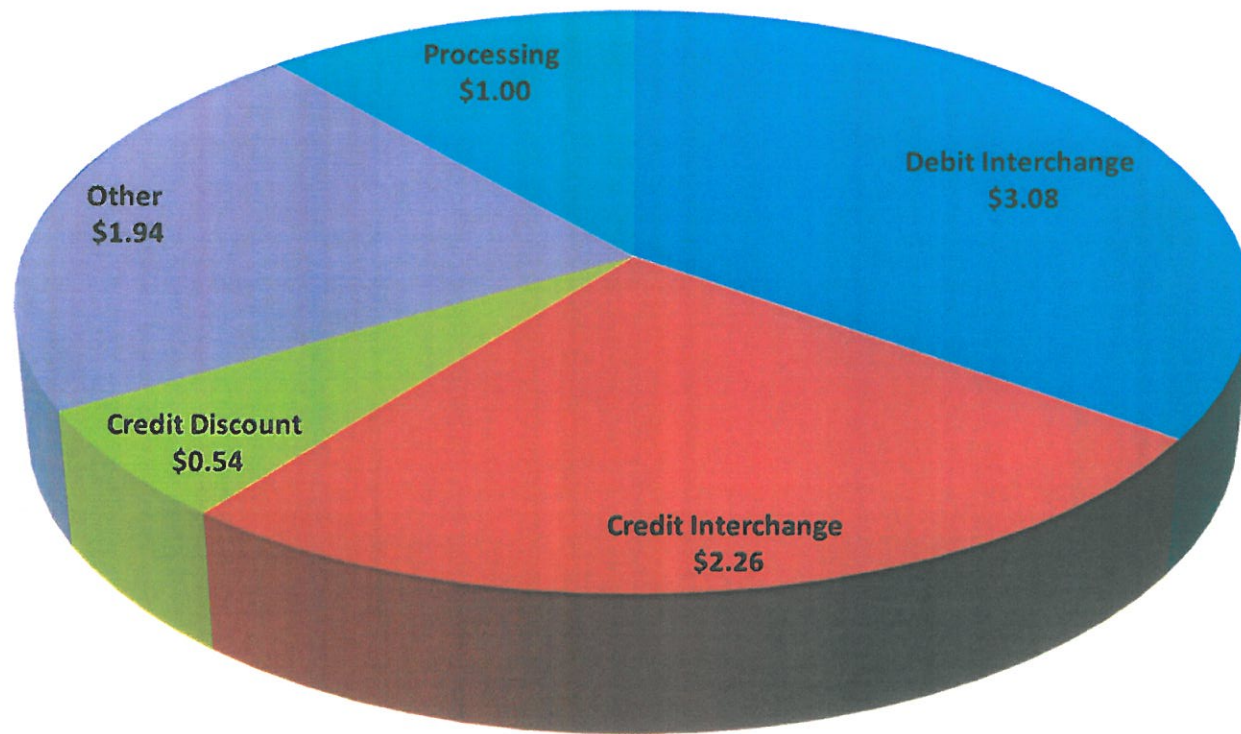
Source: NACS State of the Industry Survey of 2011 Data & CSX, LLC.





# 2010 – Industry Card Cost Breakdown

2010 Industry Card Cost Detail - \$8.8B Total

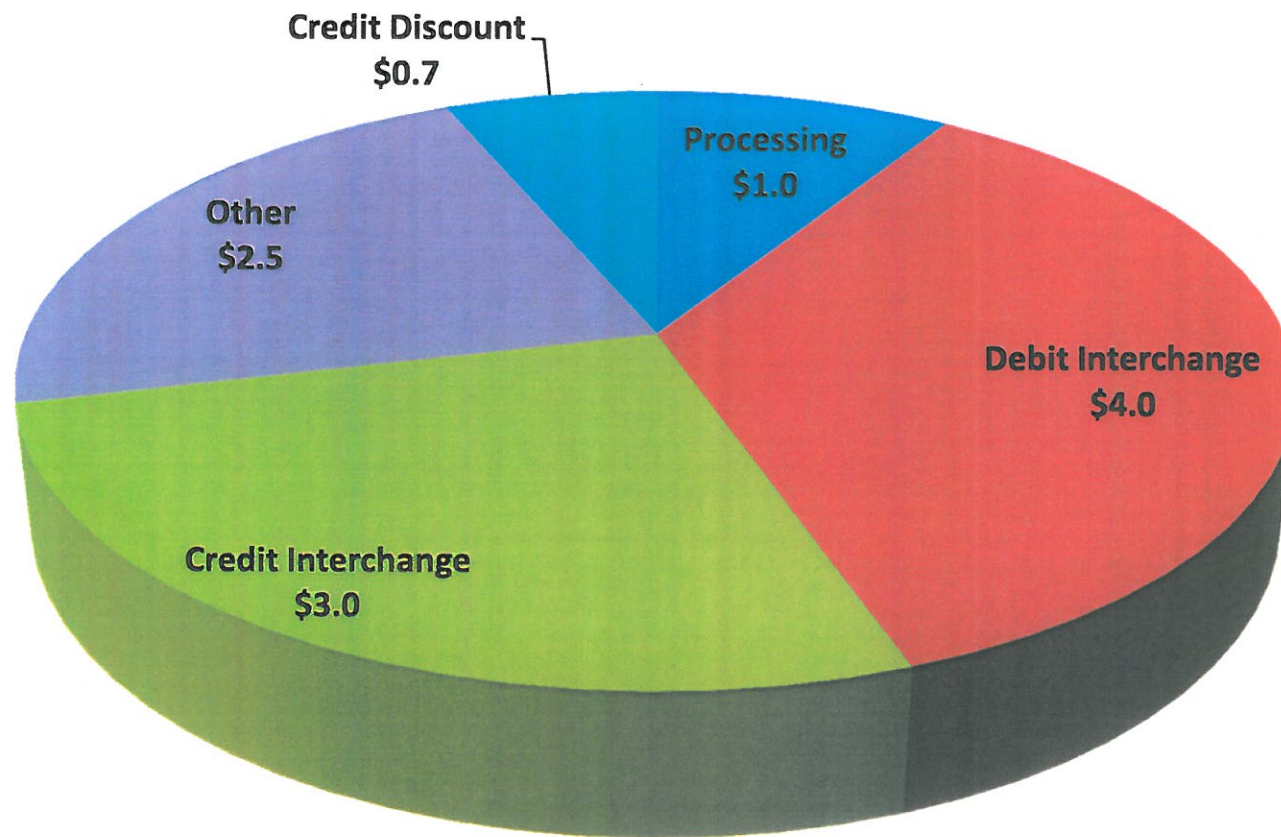


**Visa & MasterCard = 56% of all card costs**



# Over 60% of Card Costs Flow to Issuers

## 2011 Card Cost Breakdown



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