

Senate Study Bill 3012

SENATE/HOUSE FILE _____
BY (PROPOSED DEPARTMENT OF
PUBLIC HEALTH BILL)

Passed Senate, Date _____ Passed House, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act providing for the establishment of a nutrition and
2 physical activity community obesity prevention grant program,
3 and providing a contingent effective date.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

5 TLSB 5320DP 81

6 rn/sh/8

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1 1 Section 1. NEW SECTION. 135.27 NUTRITION AND PHYSICAL
1 2 ACTIVITY COMMUNITY OBESITY PREVENTION GRANT == PROGRAM
1 3 ESTABLISHED.
1 4 1. PROGRAM GOALS. The department shall establish and
1 5 implement a grant program that expands an existing community
1 6 intervention plan for preventing obesity with nutrition and
1 7 physical activity approved by the centers for disease control
1 8 and prevention of the United States department of health and
1 9 human services. The purpose of the program shall be to
1 10 increase the physical activity and fruit and vegetable
1 11 consumption of targeted youth of elementary school age, with a
1 12 long-term objective of developing a model program that will
1 13 support and sustain such healthy behavior and incorporate
1 14 sixty minutes of physical activity per day, which can be
1 15 replicated in other communities.
1 16 2. DISTRIBUTION OF GRANTS. The department shall
1 17 distribute the grants on a competitive basis to six
1 18 communities located in each of six public health regions
1 19 identified by the department, and shall provide technical
1 20 assistance regarding program administration to successful
1 21 applicants. Communities currently participating in the
1 22 existing intervention plan shall not be eligible to apply.
1 23 3. QUALIFICATIONS. A local board of health, community
1 24 organization, or city that has an elementary building that
1 25 meets grant criteria may submit an application to the
1 26 department for review. A coalition of local boards of health,
1 27 health care providers, and community and private organizations
1 28 that meet grant criteria may also submit an application.
1 29 Grant criteria may include the following:
1 30 a. Participation in the free fruit and vegetable pilot
1 31 program sponsored by the United States department of
1 32 agriculture in designated schools.
1 33 b. Establishment of a community coalition to support and
1 34 advance the program.
1 35 c. Participation in the pick a better snack and act social
2 1 marketing campaign, support of local community groceries in
2 2 the campaign, and utilization of community billboards to
2 3 advertise the campaign.
2 4 d. Use of the fitness gram and activity gram interactive
2 5 computer programs to track children's daily physical activity.
2 6 e. Participation in the five a day fruit and vegetable
2 7 campaign.
2 8 f. Measurement, reporting, and tracking of the height and
2 9 weight of students in elementary schools.
2 10 Sec. 2. CONTINGENT EFFECTIVE DATE.
2 11 1. This Act shall take effect upon receipt by the Iowa
2 12 department of public health of funding in an amount sufficient
2 13 to establish the grant program.
2 14 2. The department shall notify the Code editor if the
2 15 contingency in subsection 1 occurs.
2 16 EXPLANATION

2 17 This bill establishes a nutrition and physical activity
2 18 community obesity prevention grant program, in the event that
2 19 a sufficient amount of funding for the program is received by
2 20 the Iowa department of public health.

2 21 The bill specifies that the goal of the program shall be to
2 22 expand an existing community intervention plan for preventing
2 23 obesity with nutrition and physical activity approved by the
2 24 centers for disease control and prevention of the United
2 25 States department of health and human services. The bill
2 26 states that the program's purpose shall be to increase the
2 27 physical activity and fruit and vegetable consumption of
2 28 targeted youth of elementary school age, with a long-term
2 29 objective of developing a model program that will support and
2 30 sustain such healthy behavior and incorporate 60 minutes of
2 31 physical activity per day for replication by other
2 32 communities.

2 33 The bill provides that the department shall distribute the
2 34 grants on a competitive basis to six communities on a regional
2 35 basis, who are not currently participating in the existing
3 1 intervention plan, and shall provide technical assistance
3 2 regarding program administration to successful applicants.

3 3 The bill states that applicants may include a local board of
3 4 health, community organization, or city that has an elementary
3 5 building, or a coalition of local boards of health, health
3 6 care providers, and community and private organizations. The
3 7 bill provides a list of possible grant criteria involving
3 8 community and school involvement in specified health-oriented
3 9 programs, campaigns, or endeavors.

3 10 The bill provides a contingent effective date relating to
3 11 the receipt by the department of funding.

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3 13 rn:nh/sh/8.1