CHAPTER 212

ADVERTISEMENT AND SALE OF WOOD PRODUCTS H.F. 571

AN ACT relating to the advertisement and sale of wood products and making certain consumer fraud penalties applicable.

Be It Enacted by the General Assembly of the State of Iowa:

Section 1. Section 714.16, subsection 2, Code 1991, is amended by adding the following new paragraph:

NEW PARAGRAPH. m. It is an unlawful practice for a person to advertise the sale of wood products without disclosing information which may affect the price of the product.

An advertisement for all plywood and dimension lumber products shall include the grade and species, in accordance with federal products standards 1 and 20, and the measure. The products advertised shall also be labeled according to the federal products standards.

An advertisement for any other wood product shall include the grade and species, according to the applicable federal product standards, and the measure. These products need not be labeled.

An advertisement for any wood products must also include the following:

- (1) The condition of the wood product, including but not limited to the following designations:
- (a) Green.
- (b) Kiln-dried.
- (c) Air-dried or partially air-dried.
- (2) Whether the wood product consists of seconds, culls, shop grade, or ungraded material. Use of any contrived or unrecognized grading standard is prohibited, and any factors affecting the final delivered price of the products shall be disclosed and displayed in a conspicuous place.

This paragraph applies only to persons who offer wood products for sale in the ordinary course of business, except that this paragraph does not apply to any person who produces rough-sawed lumber, commonly referred to as native lumber, in this state. For purposes of this paragraph:

"Dimension lumber" means softwood lumber nominally referred to as "two inch by four inch" or greater.

"Labeling" means all labels and other written, printed, branded, or graphic matter upon any building material.

"Plywood" means a structural material consisting of sheets or chips of wood glued or cemented together.

"Wood products" means any wood products derived from trees as a result of any work or manufacturing process upon the wood, and intended primarily for use as a building material.

Approved May 28, 1991