

CHAPTER 67

- MILITARY STORES

H. F. 464

AN ACT to prohibit the use of misleading names or designations of places of business and misleading trade practices and to provide penalties for violations.

Be It Enacted by the General Assembly of the State of Iowa:

1 SECTION 1. No owner, proprietor, manager or person in charge
2 or control of any privately owned or operated store, shop, or other
3 place of business, in, at, or from which goods, wares, or merchandise
4 are sold or offered for sale to the public, shall use, or cause or permit
5 to be used, as the name or designation, or as a part of the name or
6 designation, of such store, shop or other place of business, any of
7 the following words or expressions, viz: "Army," "Navy," "Marine,"
8 "Coast Guard," "Post Exchange," "Government," "G.I.," "P-X," or
9 any other word or expression denoting or relating to an agency or
10 activity of the United States Government or importing or implying
11 that such store, shop or other place of business is owned or operated
12 by the United States Government or its military or naval forces or
13 any agency of the United States Government.

1 SEC. 2. No such owner, proprietor, manager or person in charge
2 or control of any such privately owned or operated store, shop or
3 other place of business, or person employed in the sale of goods,
4 wares or merchandise therein, shall in any manner advertise or assert
5 or imply that any such goods, wares or merchandise were made for
6 or acquired from the United States Government or its military or
7 naval forces or any agency of the United States Government, if such
8 advertisement, assertion or implication be contrary to the fact. With-
9 out limiting the general effect of the foregoing prohibitions, it is ex-
10 pressly provided that any designation, express or implied, of any
11 stock, lot or group of goods, wares or merchandise as having been
12 made for or acquired from such government, forces or agency, shall
13 constitute a violation of such prohibitions unless all of the articles
14 in the stock, lot or group so designated shall have been made for or
15 acquired from such government, forces or agency.

1 SEC. 3. If any person shall violate any of the provisions of this act,
2 he shall be guilty of a misdemeanor and, on the occasion of the first
3 conviction, shall be fined not less than ten dollars (\$10.00) nor more
4 than one hundred dollars (\$100.00) and, on the occasion of the sec-
5 ond or any subsequent conviction, shall be imprisoned not less than
6 one day nor more than thirty days, according to the discretion of the
7 court, within said limits, in any case.

Approved April 12, 1945.