



TERRY E. BRANSTAD
GOVERNOR

OFFICE OF THE GOVERNOR

KIM REYNOLDS
LT. GOVERNOR

April 3, 2014

The Honorable Matt Schultz
Secretary of State of Iowa
State Capitol Building
LOCAL

Dear Mr. Secretary:

I hereby transmit:

House File 2278, an Act restricting disclosures of specified information by regional transit districts, and providing a penalty.

The above House File is hereby approved this date.

Sincerely,

A handwritten signature in black ink, appearing to read "Terry E. Branstad", written over a horizontal line.

Terry E. Branstad
Governor

cc: Secretary of the Senate
Clerk of the House



House File 2278

AN ACT

RESTRICTING DISCLOSURES OF SPECIFIED INFORMATION BY REGIONAL
TRANSIT DISTRICTS, AND PROVIDING A PENALTY.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. Section 28M.1, Code 2014, is amended by adding
the following new subsections:

NEW SUBSECTION. 0A. *"Aggregate data on user and customer
transaction history and fare card use"* means data relating to
the dates fare cards were used, the times fare cards were used,
the types of transit services used, the types of fare products

used, and information about the dates, times, and types of fare products purchased.

NEW SUBSECTION. 1B. "*Fare collection system*" means a system created and administered by a regional transit district that is used for collecting fares or providing fare cards or passes for public transit services including fixed-route bus service, paratransit bus service, rideshare programs, transportation services provided pursuant to section 249A.12, and light rail or commuter rail service.

NEW SUBSECTION. 1C. "*Governmental entity*" means the same as defined in section 8A.101.

NEW SUBSECTION. 1D. "*Personalized internet services*" means services for which regional transit district applicants, users, and customers must establish an internet user account.

Sec. 2. NEW SECTION. 28M.7 Regional transit district customer data — disclosure restrictions — penalty.

1. Data concerning applicants, users, and customers of a regional transit district collected by or through personalized internet services or a fare collection system shall be considered private and not subject to disclosure except as provided in this section.

2. A regional transit district may disclose aggregate data on user and customer transaction history and fare card use to government entities, organizations, school districts, educational institutions, and employers that subsidize or provide fare cards to their clients, students, or employees. Government entities, organizations, school districts, educational institutions, and employers may use the aggregate data only for purposes of measuring and promoting fare card use and evaluating the cost-effectiveness of their fare card programs. The disclosure of nonaggregate or personalized data on user and customer transaction history and fare card use to government entities, organizations, school districts, educational institutions, and employers shall be strictly prohibited.

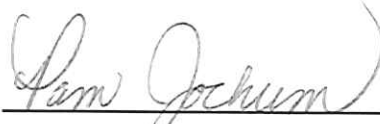
3. A regional transit district may disclose data concerning applicants, users, and customers collected by or through personalized internet services or a fare collection system to another government entity to prevent a breach of security regarding electronic systems maintained by the regional transit district or the governmental entity, or pursuant to a subpoena issued in connection with a civil or criminal investigation.

4. A violation of this section is punishable by a civil

penalty in an amount not to exceed five thousand dollars for each violation.



KRAIG PAULSEN
Speaker of the House



PAM JOCHUM
President of the Senate

I hereby certify that this bill originated in the House and is known as House File 2278, Eighty-fifth General Assembly.



CARMINE BOAL
Chief Clerk of the House

Approved April 3, 2014



TERRY E. BRANSTAD
Governor