

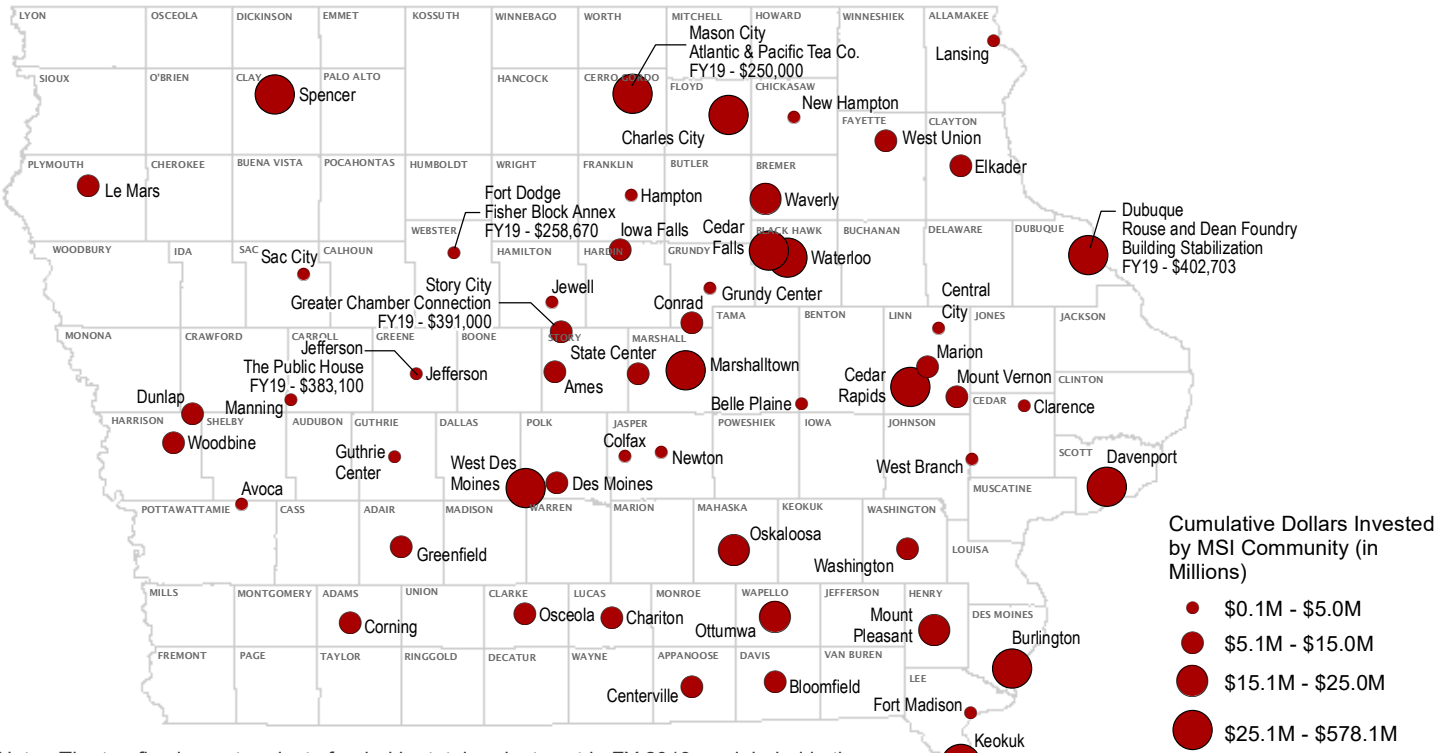
Main Street Iowa

The Main Street Iowa (MSI) Program works with a select group of communities committed to downtown economic development in the context of historic preservation. MSI is part of a larger national initiative by the National Trust for Historic Preservation developed in 1977. The mission of MSI is to improve the social and economic well-being of Iowa's communities, helping to capitalize on the unique identity, assets, and character of their historic commercial district. The Program, established in 1985 under the Iowa Economic Development Authority (IEDA), has an annual State allocation of approximately \$1.0 million in grants that have assisted a total of 52 communities since FY 1985.



Main Street Iowa Cumulative Economic Impact

Dollars Invested by Designated Main Street Community — CY 1986 - FY 2019



Note: The top five largest projects funded by total project cost in FY 2019 are labeled in the map. The State grant for each project was \$75,000; the remainder is funded privately. An additional nine projects received funding in FY 2019.

Cumulative Impacts of Main Street Iowa Since 1985:

54	4,862	15,030	12,230	\$1.424	3.36 M
Main Street Iowa Communities	Business Starts, Relocations, and Expansions	Net New Jobs	Building Projects	Billion Dollars Invested in Projects	Volunteer Hours

<p>“Rural” Main Street (Communities with Population Under 5,000)</p> <ul style="list-style-type: none"> • \$230.0 Million Invested (11.5%) • \$3,051 Per Capita • 28 Communities • 4,816 Buildings 	<p>Main Street Communities (Population 5,000-50,000)</p> <ul style="list-style-type: none"> • \$645.0 Million Invested (32.3%) • \$1,931 Per Capita • 19 Communities • 7,749 Buildings 	<p>“Urban” Main Street Communities (Population Over 50,000)</p> <ul style="list-style-type: none"> • \$1.122 Billion Invested (56.2%) • \$1,931 Per Capita • 7 Communities • 4,200 Buildings
---	---	---

To view more information about the Main Street Iowa Program visit: www.iowaeconomicdevelopment.com/MainStreetIowa

Sources: Iowa Economic Development Authority
LSA Staff Contact: Ron Robinson (515.281.6256) ron.robinson@legis.iowa.gov

