

# Budget Unit Brief

## FY 2017



## Iowa Public Television

### Purpose and History

[Iowa Public Television](#) (IPTV) is Iowa's statewide public broadcasting network. The Iowa Public Television purpose is to provide quality, alternative programming that educates, enlightens, and entertains Iowans throughout the State. The organization's mission is to present an unequaled array of programs of lasting value to Iowans regardless of where they live or what they can afford.

Iowa Public Television began in 1967 when the State Educational Radio and Television Facility Board was created and charged with developing a state network to broadcast educational programs. The Board was composed of nine members selected in the following manner: three members appointed by the State Board of Regents, three members appointed by the State Board of Education, and three members appointed by the Governor, with at least one member from a private four-year college or university. The Board's name was changed in 1983 to the Iowa Public Broadcasting Board. The membership now includes:

- Four citizen representatives appointed by the Governor, including representation from the business community, the television industry, and the IPTV Foundation (see below).
- Five members representing the private colleges and universities, the community colleges, the area education agencies, the Board of Regents, and the Board of Education.

In 1982, the IPTV Foundation Board was established to solicit and manage gifts of money and property and to make grants and gifts to IPTV. Also established around this time was Friends of IPTV, an organization established to solicit smaller donations from the general public to benefit IPTV. In 2001, the two were combined and became the [Friends of Iowa Public Television Foundation](#).

### Funding

Iowa Public Television receives an annual General Fund appropriation to support general operations. In addition, IPTV receives State funding for infrastructure projects related to facilities, broadcast towers, and equipment. A significant portion of the organization's revenue comes from donor contributions through the Iowa Public Television Foundation. Iowa Public Television receives federal funding through the [Corporation for Public Broadcasting](#) (CPB), as well as through other federal grants.

Funding is used to develop or purchase programming for broadcast, to develop and maintain a variety of websites related to various programming, and to maintain facilities and equipment that include nine towers around the State, among other things.

### National Public Television Structure

The CPB is a private corporation created and funded by the federal government. Iowa Public Television is a member of the [Public Broadcasting Service](#) (PBS), a private, nonprofit media enterprise owned and operated by member stations. The PBS is funded by CPB and the member stations, and distributes programming to the more than 350 local public television stations around the United States.

### Related Statutes and Administrative Rules

Iowa Code chapter [256](#) (sections 256.80 through 256.90)  
[288](#) Iowa Administrative Code

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### More Information

Iowa General Assembly: <http://www.legis.iowa.gov/index.aspx>  
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