
BUDGET UNIT BRIEF – FY 2024

Fiscal Services Division

July 1, 2023



Ground Floor, State Capitol Building

Des Moines, Iowa 50319

515.281.3566

Iowa PBS

Purpose and History

Iowa PBS is Iowa's statewide public broadcasting network. The organization's mission is to present an unequalled array of programs of lasting value to Iowans regardless of where they live or what they can afford.

Iowa PBS is governed by the Iowa Public Broadcasting Board. The membership of the Board includes:

- Four citizen representatives appointed by the Governor, including representation from the business community, the television industry, and the Friends of Iowa PBS/Iowa PBS Foundation (see below).
- Five members representing the private colleges and universities, the community colleges, the area education agencies, the Board of Regents, and the Board of Education.

The Friends of Iowa PBS/Iowa PBS Foundation solicits and manages gifts of money and property and makes grants and gifts to Iowa PBS.

Funding

Iowa PBS receives an annual General Fund appropriation to support general operations. In addition, Iowa PBS receives State funding for infrastructure projects related to facilities, broadcast towers, and equipment. A significant portion of the organization's revenue comes from donor contributions through the Friends of Iowa PBS/Iowa PBS Foundation. Iowa PBS also receives federal funding through the Corporation for Public Broadcasting (CPB), as well as through other federal grants.

Funding is used to develop or purchase programming for broadcast, to develop and maintain a variety of websites related to various programming, and to maintain facilities and equipment that include nine towers around the State, among other purposes.

National Public Television Structure

The CPB is a private corporation created and funded by the federal government. Iowa PBS is a member of the Public Broadcasting Service (PBS), a private, nonprofit media enterprise owned and operated by member stations. PBS is funded by the CPB and the member stations and distributes programming to more than 350 local public television stations around the United States.

Related Statutes and Administrative Rules

Iowa Code sections [256.80](#) through [256.90](#)
Iowa Administrative Code [288](#)

More Information

Iowa PBS: www.iowapbs.org

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