

STATE OF IOWA DEPARTMENT OF
Health AND **Human**
SERVICES

LR23-57 – Nicotine Replacement Product
Savings

JUNE, 2023

Background

SF 561

Pursuant to SF 561 Section 5.1.a “To maximize resources, the department shall determine if third-party sources are available to instead provide nicotine replacement products to an applicant prior to provision of such products to an applicant under the initiative.” Participants who have third-party insurance are referred to their insurance carrier for Nicotine Replacement Products. National Jewish Health, our Quitline service provider, does not track those participants with third-party insurance. However, the State is reimbursed 50% for all Medicaid Fee For Service Participants (see table below).

In Fiscal Year 2023 Quitline Iowa implemented an additional question upon intake to be approved for Nicotine Replacement Therapy (NRT) that would increase access for Iowans. Previously, if a person aged 18+ with third party insurance enrolled in Quitline Iowa they would need to take an additional step to get access to NRT, as the state would not cover it. A person enrolled in Quitline that was uninsured or on Medicare would receive NRT without further action. This caused restriction to care that is an evidence based practice to quitting tobacco by the Centers for Disease Control.

Quitline Enrollees FY17-FY22

- FY17 – 6,742
- FY18 - 4,934
- FY19 - 4,964
- FY20 - 3,738
- FY21 - 2,881
- FY22 - 2,850

FY17	Paid	Reimbursed by Medicaid
Registered Calls	38,520.00	19,260.00
Medicaid Calls	69,067.00	34,533.50
NRT	182.00	91.00
Totals	107,769.00	53,884.50
FY18	Paid	Reimbursed by Medicaid
Registered Calls	29,580.00	14,790.00
Medicaid Calls	71,252.00	35,626.00
NRT	-	
Totals	100,832.00	50,416.00
FY19	Paid	Reimbursed by Medicaid
Registered Calls	19,470.00	9,735.00
Medicaid Calls	47,394.00	23,697.00

NRT	-	
Total	66,864.00	33,432.00
FY20	Paid	Reimbursed by Medicaid
Registered Calls	8,880.00	4,440.00
Medicaid Calls	16,506.00	8,253.00
NRT	-	
Total	25,386.00	12,693.00
FY21	Paid	Reimbursed by Medicaid
Registered Calls	1,410.00	705.00
Medicaid Calls	2,677.00	1,338.50
NRT	-	
Total	4,087.00	2,043.50
FY22	Paid	Reimbursed by Medicaid
Registered Calls	1,500.00	750.00
Medicaid Calls	2,502.00	1,251.00
NRT	-	
Total	4,002.00	2,001.00