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## FISCAL UPDATE Article

Fiscal Services Division

December 22, 2023



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### IOWA PUBLIC BROADCASTING BOARD — DECEMBER 2023

**Meeting.** The Iowa Public Broadcasting Board met on Wednesday, December 13, 2023, in the board room at Iowa PBS headquarters in Johnston at 10:30 a.m. The agenda for the meeting can be found on the [Iowa PBS website](#).

**President's Report.** The President of the Board, Courtney Maxwell-Greene, thanked outgoing Iowa PBS Director Molly Phillips, who [announced her retirement](#) in October, for her 34 years of service at Iowa PBS. The search for a new director is underway, and at the time of the meeting, the board president said there were five serious candidates and that the Board intends to choose a new director in early 2024.

**Equipment Purchases.** The Board considered and approved staff requests to purchase two separate pieces of equipment. The Board authorized that up to \$250,000 be used to purchase a video editing server to be used to produce programming for broadcast and digital distribution. They also authorized up to \$350,000 to purchase a Digital Asset Management (DAM) System, which will be used to organize Iowa PBS's historical archives and make them available to the public. The State provided funds for the [DAM System](#) in the FY 2024 Infrastructure Appropriations Act. The Board also received annual reports on equipment purchases for calendar year 2023.

**Awards.** Staff informed the Board that Iowa PBS had [received three regional Emmys](#) for three separate original productions.

**Digital Engagement.** Staff reported that Iowa PBS continues to see significant growth in online streaming, social media views, and website traffic. Iowa PBS averages 135,000 monthly on-demand streams through the PBS streaming platform, compared to the national average of 79,000 among all PBS affiliates.

**PBS Foundation.** After concluding its regular meeting, the Board convened in a joint session with the Iowa PBS Foundation Board at 12:00 p.m. The joint meeting featured an update about Iowa PBS's new original production, [Studio 3 LIVE](#). The agenda for the joint meeting can be found on the [Iowa PBS website](#).

**Next Meeting.** The next meeting of the Iowa Public Broadcasting Board is scheduled for Wednesday, February 14, 2024, at 10:00 a.m.

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